

# **Uganda Economic Update, 15<sup>th</sup> Edition**

## **DIGITAL SOLUTIONS IN A TIME OF CRISIS**

June 2020

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## FOREWORD

Six months ago, when I wrote the foreword to the Fourteenth Uganda Economic Update, Uganda's economy was in a good place. Growth had rebounded over the previous two years and the outlook was positive. Today, Uganda is in a very different space.

The COVID-19 pandemic has emerged as the most significant adverse shock the global economy has experienced since the Second World War. It has taken a toll on human life and brought major disruption to countries across the world. As a result, Uganda's economy is expected to slow significantly in 2020 and early 2021, and the outlook on all fronts has deteriorated significantly.

There are, however, areas of the economy that have shown resilience and are already using the current crisis as an opportunity to invent new ways of operating and doing business. A lot of this has been made possible by leveraging digital technologies and the digital economy.

It is against this backdrop that I am pleased to introduce the Fifteenth Uganda Economic Update, which includes the special topic of 'Digital Solutions in a Time of Crisis'. In line with the structure of earlier editions of the Uganda Economic Update series, this report reviews recent economic developments, provides an outlook for the macro-economy, and then delves into the special topic.

Digital technologies offer a chance to unlock new pathways for rapid economic growth, innovation, job creation, and access to services for underserved populations. Digital technologies have the potential to boost productivity and create better jobs in the private sector, including for informal businesses.

The special topic reviews recent advances in Uganda's digital economy, identifies policy challenges and proposes solutions to spur the development of a more robust digital ecosystem that will enhance Uganda's efforts to transform its economy.

Government is already committed to this process, with digital transformation being one of the key programs listed in the third National Development Plan (2020/21-2024/25). However, as discussed in this Update, Uganda still has significant obstacles to overcome if it is to reap the full benefits of a digital transformation for inclusive growth and job creation.

This report comes at a crucial time with Uganda in the grip of the COVID-19 pandemic. Digital solutions have already been significant in responding to the crisis and will be important as Uganda recovers and aims to *build-back-better*.

**Carlos Felipe Jaramillo**

Country Director

Eritrea, Kenya, Rwanda and Uganda

Africa Region

## ABBREVIATIONS

3G	Third Generation
4G	Fourth Generation
ADI	Africa Development Indicators
AI	Artificial Intelligence
B2C	Business to Government
Bbl	Barrel
BOU	Bank of Uganda
BRAC	Building Resources Across Communities
CHW	Community Health Worker
COVID-19	Corona Virus 2019
DFS	Digital Financial Services
DE4A	Digital Economy Assessment
DRC	Democratic Republic of Congo
DSA	Debt Sustainability Analysis
DSL	Digital Subscriber Line
EFU	Energy, Fuels and Utilities
EU	European Union
FDI	Foreign Direct Investment
FID	Financial Investment Decision
FY	Financial Year
G2P	Government to Person
GDP	Gross Domestic Product
GoK	Government of Kenya
GoU	Government of Uganda
GSMA	Groupe Spéciale Mobile Association
ICT	Information Communication and Technology
ID	Identity Document
ILO	International Labor Organization
IMF	International Monetary Fund
ITU	International Telecommunications Union
KLIP	Kenya Livestock Insurance Program
MDA	Ministries, Departments and Agencies
MNO	Mobile Network Operator
MoFPED	Ministry of Finance, Planning and Economic Development
MPCI	Multi-Peril Crop Insurance
MSME	Micro, Small, and Medium Enterprises
NIR	National Identification Register
NIRA	National Identification and Registration Authority
NITA-U	National Information Technology Association-Uganda
NPL	Non-Performing Loan
NUSAF	Northern Uganda Social Action Fund
NSIS	National Security Information System
o/w	of which
P2G	Person to Government
PE	Private Equity
PIM	Public Investment Management
PIRLS	Progress in International Reading Literacy Study
PMI	Purchasing Managers' Index
POS	Point of Sale
PPP	Public Private Partnerships
QR	Quick Response
R&D	Research and Development
ROPA	Registration of Persons Act

SACCO	Savings and Credit Cooperative Organization
SCG	Senior Citizens Grant
SDM	Single Digital Market
SFIA	Skills Framework for the Information Age
SME	Small and Medium Enterprises
SMS	Short Message Service
SOE	State Owned Enterprise
SSA	Sub-Saharan Africa
STEM	Science Technology Engineering and Mathematics
TCP/IP	Transmission Control Protocol/Internet Protocol
TIMSS	Trends in International Mathematics and Science Study
UAIS	Uganda Agricultural Insurance Scheme
UBOS	Uganda Bureau of Statistics
UCC	Uganda Communications Commission
UDB	Uganda Development Bank
UNCDF	United Nations Capital Development Fund
UNCTAD	United Nations Conference on Trade and Development
UNESCO	United Nations Educational, Scientific and Cultural Organization
US\$	United States Dollars
US	United States
USh	Uganda Shilling
VC	Venture Capital
WEO	World Economic Outlook
WHO	World Health Organization
WiMAX	Worldwide Interoperability for Microwave Access
y/y	Year to Year

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## KEY MESSAGES

### State of the economy: perilous times

**Real GDP growth is projected between 3–3.3 percent in FY20 (from 6.5 percent pre-COVID) and 2.9–3.7 percent in FY21, as COVID-19 related shocks, a locust invasion and floods hit the country.**

On a calendar year basis, real GDP growth in 2020 is projected between 0.4 and 1.7 percent, compared to 5.6 percent in 2019. Therefore, in real per capita terms growth has turned negative. The main external transmission channels of COVID-19 are through lower exports, tourism, remittances, as well as a sizable deceleration in Foreign Direct Investment (FDI) inflows and government project financing, creating a significant fiscal and external imbalance. This is amplified by a domestic demand contraction due to stringent mobility restrictions and a corresponding fall in incomes. The decline in Uganda's real GDP growth and corresponding loss of jobs could be even larger if the country were to face a more widespread pandemic, which would require more extended periods of mobility restrictions and/or overwhelm the capacity of the health system.

**For poor and vulnerable households in Uganda, the impact of COVID-19 is expected to be especially severe.**

Given that many jobs will be lost, and livelihoods affected for several months, poverty is expected to increase even though real GDP growth is projected to be positive. Ugandan households also have limited coping mechanisms (e.g. savings and social protection) to deal with shocks. The effects will be observed in both rural and urban areas, although through different transmission channels. In urban areas, the prohibition of social gatherings, closure of non-essential institutions and ban on public and private transport are significantly reducing the incomes of those engaged in the services, manufacturing and construction sectors. Rural households will be impacted by an overall drop in aggregate demand, together with a slowdown in trade, which will lower demand for food and agricultural products.

**With the pandemic widening the current account deficit and slowing financing inflows, the external gap will amount to US\$1 billion in FY20 and FY21 (or about 2.4 percent of GDP).**

The combined fall in merchandise exports, tourism earnings and remittances are expected to outweigh the decline in imports. The crisis is also set to severely impact external financing inflows, with net FDI inflows projected to decline by 30 percent in FY20 compared to last year's outcome and recovering only at the margin in FY21. The external gap will be met by the IMF's Rapid Credit Facility and World Bank's emergency lending operation, both totaling US\$0.79 billion, and a drawdown of reserve buffers.

**The fiscal deficit is projected to rise to 7.6 percent of GDP in FY20 (relative to a pre-COVID level of 5.8 percent of GDP) and range between 7 and 8.9 percent of GDP in FY21 (from 5.5 percent pre-COVID).**

The worsening deficit is due to a sharp decline in revenues, driven by the reduction in economic activity, tax payment postponements to support business liquidity and shrinking trade. At the same time, current spending is rising to manage the COVID-19 crisis, contain the locust invasion and support the economic recovery. The fiscal financing gap in FY21 is estimated at 3 percent of GDP, and hinges on available concessional and non-concessional financing and external capital spending execution. Hence, if government does not find needed financing and if it proceeds with re-prioritizing development expenditures, the fiscal deficit may only reach about 7 percent of GDP next fiscal year.

**Despite the high fiscal deficits and expansion in public debt, Uganda remains at low risk of debt distress based on the April 2020 joint World Bank-IMF debt sustainability analysis.**

However, with total debt service (interest and principal due) expected to average around 55 percent of government revenues over the next three years, Uganda faces heightened liquidity vulnerabilities. This underscores the importance of raising tax revenues and aggressively reducing tax exemptions after the elections in early 2021 to ensure fiscal sustainability.

**The medium-term outlook for Uganda has worsened considerably due to the impact of COVID-19, and risks are tilted heavily to the downside.** If the impacts of COVID-19 last longer globally, or spread more widely in Uganda, they could deter a reasonably rapid recovery in Uganda’s exports, adversely impact tourism and remittances, and depress domestic economic recovery. This could lead to a more severe social and economic impact and amplify external and fiscal imbalances. Locusts, army worm infestation, weather shocks, and heightened uncertainty around the 2021 elections further exacerbate these risks.

**To protect the most vulnerable, ensure transparency and accountability in the response to COVID-19, and sustain macroeconomic stability, policy actions in three key areas are needed:**

- a) ***Time-bound expansion of existing and new social safety nets.*** The financial impact of the COVID-19 crisis on the poor is significant. Existing social protection programs are an effective means to swiftly protect households exposed to shocks and should, therefore, be expanded or new time-bound mechanisms introduced to provide a cushion on a temporary basis to vulnerable households. For example, Uganda has experience with labor-intensive public works, which can provide income to poorer households, especially for informal urban workers, affected by the crisis. The utilization of digital technologies (see Part 2) makes it easier to identify, target and pay potential beneficiaries of social safety net programs.
- b) ***Reprioritizing budget spending in FY21.*** Considering the current crisis, the government needs to act quickly and decisively to ensure that the impacts are managed, and the economy positioned for a smoother recovery. This will require significant budgetary adjustments to protect lives and livelihoods; ensure that spending on goods and services that are not critical to survival, but important for recovery and long-term growth are maintained (e.g. education); and postpone any non-priority spending, such as new and large investment projects that have not commenced or are under-delivering.
- c) ***Transparency and accountability of government’s response to COVID-19.*** There have already been instances of resource mismanagement in government’s response to COVID-19.<sup>1</sup> This does not bode well for government’s credibility in managing the crisis and discourages development partner support. At a minimum, government needs to report COVID-19 expenditures separately, be transparent on large procurement contracts of COVID-19 expenditures (including revealing the names of awarded companies and their beneficial owners) and undertake an independent audit of COVID-19 expenditures in about a year’s time and publish the results.

Uganda’s digital transformation is only just beginning

**The digital economy has powered the rise of financial inclusion in Uganda and has had important livelihood benefits for poor rural households in the country.** The rise in account ownership is partly attributed to the growth and penetration of mobile money account ownership, which has risen to 51 percent in 2017, from 35 percent in 2014. Fintechs offering payments solutions are the predominant players in the digital economy though there are emerging players in the digital credit and insurance spaces as well.

**While Uganda has made strides in digital transformation with increased digital access, it continues to lag peers significantly.** The country has approximately 27 million mobile subscriptions, which is a penetration rate of 69.2 percent of the population, far below the average of 84 percent for Africa. Even though the internet market is growing steadily, it is still underdeveloped. Only about 8 percent of the

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<sup>1</sup> Otage (2020)

population are mobile broadband subscribers (approximately 186,000 subscribers), a smaller proportion compared to peer countries.

**There is a gender and geographical gap in access to digital technologies.** According to Finscope 2018, only 46 percent of female adults have access to mobile phones compared to 58 percent of male adults. Similarly, adults in urban areas are more likely to own mobile phones (70 percent) and have access to the internet (25 percent) compared to adults in rural areas (46 percent own phones and 5 percent have internet access). Broadband access is also limited, given there are only 0.028 fixed broadband subscriptions per 100 people in Uganda compared to 0.5 in Sub-Saharan Africa (SSA).

**Traditional businesses are also leveraging digital technologies for market development and as a new source of revenue, yet technology adoption is still low.** Sectoral trends in the digital entrepreneurship space follow both digitization of traditional business models and new innovative businesses. However, more consolidated linkages between traditional industry and the tech sector are needed, which can contribute important productivity-enhancing technologies and systems for manufacturing and agribusiness sectors.

**Gaps in basic and advanced digital skills are a challenge for the digital transformation of Uganda.** Nearly 90 percent of households in Uganda do not have internet access with a majority citing lack of confidence, knowledge or skills as the reason. Furthermore, lack of knowledge or skills is the most cited reason for not having used the internet. There is no national Digital Skills framework and there is no ICT in Education policy or strategy.

**The national ID system is one of the successes.** The current national ID system is technologically advanced, which has created the opportunity for leveraging the system for e-government and authentication by the public and private sectors (e.g. mobile phone companies, banks and insurance companies); thereby further expanding financial inclusion, strengthening social protection delivery, supporting immigration control and refugee management, and helping the Electoral Commission create an up-to-date voter register for the 2021 general elections. This system can play a key role in expanding social protection mechanisms during the COVID-19 response.

**Digital solutions can play a key role in addressing the economic growth and health challenges posed by COVID-19.** Digital solutions can support delivery of essential services for firms (e.g. utility and tax payments, access to markets via digital platforms and e-commerce, and digital SME finance), consumers (e.g. mobile money, remittances and e-commerce) and the most vulnerable (e.g. expanded and new short-term social safety nets). Scaling up of digital health solutions offers the opportunity to undertake holistic disease surveillance and monitoring (e.g. through geo-tracking applications), leverage data from public systems to strategically allocate resources and pre-empt outbreaks (e.g. through community health data), reduce the burden on medical facilities by transitioning some activities to digital communications, disseminate public health messages and cautionary guidelines (e.g. through SMSs in a low-tech environment like Uganda), and improving inventory management of medical supplies. The latter is especially relevant as regional and global production and supply chains face sustained interruptions.

**In order to leverage digital solutions in the response to COVID-19 and advance Uganda's digital transformation, policy actions in five key areas are needed:**

- a) ***Leverage digital technologies to mitigate the health impact of COVID-19 and support the recovery.*** While not all solutions may be available immediately in Uganda, equipping and training the Community Health Workers (CHWs) network offers a viable channel for integrating digital solutions into the widest national network. For example, equipping and training CHWs in digital data collection

can generate close to real-time data for disease surveillance and monitoring. The existing digital inventory management solutions can be further scaled up for the public health sector. Public information campaigns and medical chat bots can be deployed relatively easily, leveraging the strong social media participation among the population.

- b) ***Strengthen regulatory environment to allow for the continued expansion of the digital economy.*** The National Payments Law has recently been passed by Parliament, but there is no scheduled timeline for its implementation, which constrains the continued development and effective regulation of the rapidly growing fintech sector. The adoption of the Data Protection and Privacy Law was a big step forward, but its operationalization is delayed. Uganda is yet to make it fully operational through the establishment of a Data Privacy office and by issuing regulations to make it effective. While the growth in digital consumer credit in Uganda is impressive, a regulatory framework on digital credit is required to mitigate the risks of unregulated digital lending, which includes high interest rates and predatory lending that could result in high default rates and systemic risk.
- c) ***Review taxation of the digital economy.*** While the government's medium-term priority is to enhance tax revenue mobilization, reviewing how and where the digital economy should be taxed is paramount. The latter should be balanced against the long-term benefits of digital market development, financial inclusion and internet access. As the take-up of digital services increases, the tax base will grow with more digital solutions providers. Even in the short-term, it is likely that government will see enhanced tax revenues through increased volumes and revenues of operators, as the subscriber base continues to increase. The social media tax is not only likely to reduce the proportion of internet users, but also widen both digital and income inequality among the poor and the rich. Therefore, policymakers need to re-evaluate this policy and its social costs. The imposition of taxes on mobile money transactions should also be revisited and re-examined.
- d) ***Develop coherent strategy of ecosystem support including skills development and building firm's capabilities.*** Despite the high-level support for digital entrepreneurship in Uganda, practical support for entrepreneurs is ad-hoc and fragmented. A more coherent approach that combines public investments in enhancing support services for entrepreneurs and stimulating private sector investments in venture finance with continued policy commitment and more coordinated implementation can serve to enhance the value of public investments in the digital transformation of Uganda. In addition, a national digital skills framework could be developed by adapting existing international frameworks for advanced digital skills and professional ICT skills training. An ICT in Education policy should set standards and guide the integration of digital technologies across the entire curriculum. Investing in firm capabilities is essential to catalyze technology adoption that can enhance market demand for digital solutions and yield productivity enhancements for the private sector.
- e) ***Catalyze regional and global integration of Uganda's digital economy.*** Based on global experience, especially from the EU, a Single Digital Market (SDM) has the potential to unleash critical gains in East Africa and Uganda through the creation of connectivity, data and online markets. Some key steps that can be taken towards the SDM include cross-border integration of network infrastructure, regional harmonization of consumer protection laws in relation to online services and enhancing access and affordability of digital services. Estimates find that regional GDP would rise US\$ 1-2.6 billion (US\$2 billion from broadband integration alone) and benefits of about US\$ 632 million would accrue to existing mobile broadband subscribers in Uganda through lower prices and increased network effects.

## PART 1: STATE OF THE ECONOMY

## 1. RECENT ECONOMIC DEVELOPMENTS

### 1.1 COVID-19 has devastated the global economy<sup>1</sup>

1. **The COVID-19 pandemic has taken a toll on human life and brought major disruption to countries across the world.** The impact of this crisis on human life and the global economy reflects the speed and magnitude of the contagion, greater global integration, and the significant role China plays in global supply chains, travel and commodity markets. Despite its late arrival, compared to other continents, the COVID-19 virus has spread rapidly across SSA in recent weeks. As of 10 May 2020, almost 38,000 cases of COVID-19 had been confirmed in 47 of the 48 countries in SSA. Insufficient testing capacity in many countries in the region suggests that these figures most likely understate the true number of infections.

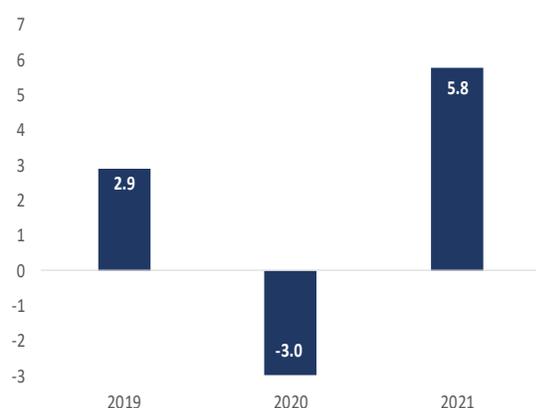
2. **The COVID-19 outbreak has emerged as the most significant adverse shock the global economy has experienced since the Second World War.** Containment measures to slow the spread of the COVID-19 virus have curbed global trade by reducing international travel and disrupting global value chains. Factories around the world have slowed or halted production due to shortages in intermediate inputs or labor. Large parts of the services sectors, an important contributor to global growth, have been closed in many countries. Countries across the world have sealed their borders and many have also implemented lockdowns, curfews and restrictions on mobility. These measures reduce both domestic demand (as a major part of aggregate consumption involves public gatherings) and domestic supply (as workers stay at home). The economic consequences of domestic containment measures are compounded by several related external shocks, whereby economies face much lower commodity prices, lower demand for exports across the board and disruptions to value chain linkages, as well as a collapse in tourism and business travel.

3. **The global economy is projected to contract sharply by 3 percent in 2020, significantly worse than the 0.1 percent contraction in 2009 during the global financial crisis** (see Figure 1). In a baseline scenario, which assumes that the pandemic fades in the second half of 2020 and containment efforts can be gradually unwound, the global economy is projected to grow by 5.8 percent in 2021 as economic activity normalizes, helped by policy support. However, there is great uncertainty around these forecasts. The economic fallout depends on factors that interact in ways that are hard to predict, including the pathway of the pandemic, intensity and efficacy of containment efforts, extent of supply disruptions, repercussions of the dramatic tightening in global financial market conditions, shifts in spending patterns, behavioral changes (such as people avoiding service suppliers, public transportation and traveling), confidence effects, and volatile commodity prices. Many countries face a multi-layered crisis comprising a health shock, domestic economic disruptions, plummeting external demand, capital flow reversals, and a collapse in commodity prices. Risks of a worse outcome predominate.

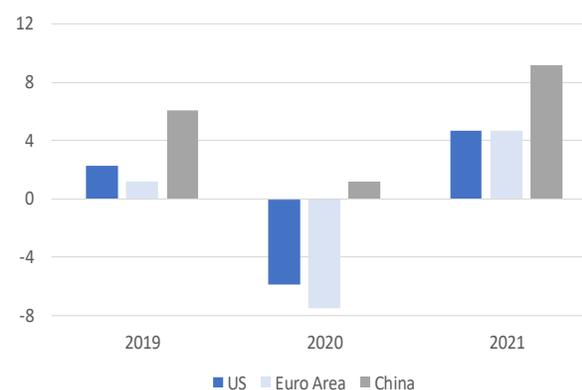
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<sup>1</sup> This section is based on: World Bank, Africa's Pulse, April 2020 & IMF, World Economic Outlook, April 2020

**Figure 1: Global growth projection, 2019-21**



**Figure 2: Real GDP growth – US, EU and China (% y/y)**



Source: WEO, April 2020

4. **Commodity prices have declined sharply since the COVID-19 pandemic worsened.**<sup>2</sup> Mitigation measures have significantly reduced transport, causing an unprecedented decline in demand for oil, while weaker economic growth will further reduce overall commodity demand. Crude oil prices are expected to average US\$35/bbl this year and US\$42/bbl in 2021, which may limit external inflationary pressures for import dependent Uganda; but these prices are well below the estimated breakeven price of US\$60 for oil production in Uganda and are likely to negatively affect the country’s prospects for becoming an oil producer within the planned timeframe of four to five years.<sup>3</sup> Food commodity prices also fell in the first part of 2020, which is a concern for Uganda’s agro-exports. For example, the price of Robusta coffee fell almost 12 percent from the middle of January to the middle of April. The risks to food price forecasts are large in both directions and depend on the speed at which the pandemic is contained, and mitigation measures are lifted. Gold has been a notable exception – benefitting from its safe-haven status – with its price increasing by 8 percent from January to April 2020. This may be some respite for Uganda given that refined gold has become Uganda’s leading export product over the past two years.

5. **Governments around the world have responded rapidly to provide economic support and put measures in place to aid the recovery.** Central banks have taken bold steps to provide further monetary accommodation, boost liquidity, and ensure the smooth functioning of financial markets. Many governments have provided guidelines on forbearance to enable restructuring and extension of loans and introduction of temporary holidays when it comes to repayment of loans. Many governments have also pledged large-scale fiscal support to individuals and firms experiencing loss of income in order to avoid mass layoffs and facilitate a speedy recovery once consumption restrictions are lifted. These governments and central banks are having to set aside restraints imposed by institutional arrangements and usual practice to implement policies that are “unconventional” by developed market standards. Developing countries, including Uganda, are also trying to put in place similar policy responses, but are constrained by limited resources and financing options, and concerns over ballooning fiscal deficits.

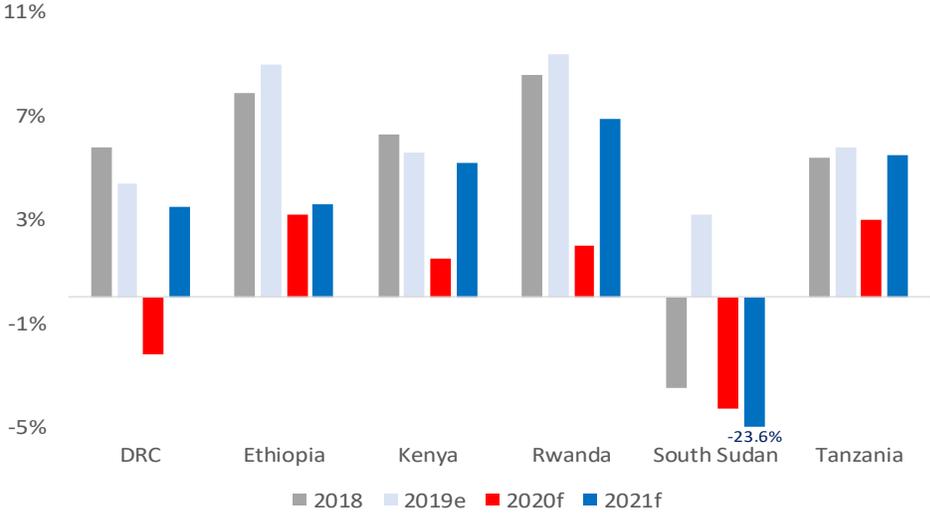
<sup>2</sup> World Bank, Commodity Markets Outlook, April 2020

<sup>3</sup> Patey (2015)

1.2 Sub-Saharan Africa will experience its first recession in 25 years<sup>4</sup>

6. **Economies in the region are likely to contract by an average of 2.1–5.1 percent in 2020.** This is a dramatic revision from the forecast of 2.9 percent growth made in January 2020.<sup>5</sup> The downward growth revision in 2020 reflects macroeconomic risks arising from the sharp decline in output growth among the region’s key trading partners, including China and the euro area, the fall in commodity prices, reduced tourism activity in several countries, as well as the effects of measures to contain the COVID-19 global pandemic (see Box 1 for a summary of COVID-19’s impact on Uganda). Countries that depend on oil exports and mining are expected to be the hardest hit. In non-resource-intensive countries, like Uganda, growth is expected to slow but remain positive. Characteristics of the region such as limited access to safe water and sanitation facilities, urban crowding, weak health systems, the large informal economy, and insufficient policy space pose challenges to the protection of African lives and livelihoods amid the COVID-19 outbreak.

**Figure 3:** Real GDP growth in Eastern Africa, including Uganda’s main regional trading partners (percent y/y)



Source: World Bank, 2020 & World Bank staff estimates  
 Note: e = estimate; f = forecast; Ethiopia and South Sudan are fiscal-year-based numbers

7. **Growth will decline substantially in Eastern Africa due to weak external and internal demand, and disruptions to supply chains and domestic production.** All of Uganda’s main trading partners in the region (Kenya, DRC, Rwanda and South Sudan) are expected to face a significant slowdown in 2020 (see Figure 3). However, there are significant risks to these projections. Unanticipated large-scale community transmission of COVID-19 could disrupt domestic economic activity more severely and give rise to border closures that would be disastrous for regional trade. Furthermore, a second-round locust invasion (expected in the middle of 2020) is another risk to the regional outlook.

<sup>4</sup> This section is based on World Bank, Africa’s Pulse, April 2020  
<sup>5</sup> World Bank (2020, January)

### Box 1: Uganda – COVID-19 transmission channels and impact

The macroeconomic impact of COVID-19 comprises spillovers from the global recession and from domestic mobility restrictions, with the following key **transmission channels**:

- **Exports, global supply chains and terms of trade.** Exports are expected to decline due to shrinking global demand and restrictions on trade (e.g. about 40 percent of Uganda’s exports go to Europe, Kenya and China). Beyond the disruptions affecting the supply chains for Uganda’s imports (about one-fourth are from China and Europe), Kenya’s mobility restrictions and Uganda’s COVID-19 testing at border crossings will likely reduce the pace of clearing goods through Mombasa port and at border posts. A large share of these goods in Uganda’s retail stores are shipped in and a depletion of stocks could raise consumer prices.<sup>6</sup> At the same time, Uganda is a net oil importer (roughly 35 percent of goods imports in FY19), with lower global oil prices offsetting possible inflationary pressures. Much lower oil prices are likely to result in terms-of-trade improvements as export prices are expected to decelerate much slower, with some export prices such as gold even increasing, and thereby exerting a dampening effect on the current account deficit.
- **Tourism and remittances.** Tourism is an important source of foreign exchange and employment. Travel to Uganda has already sharply declined, with adverse effects on jobs and private investment in this sector. Tourism revenues are estimated to halve in FY20 to about US\$540 million compared to pre-COVID-19 estimates of US\$1.1 billion. This slowdown will translate into significant job losses, with tourism jobs having tripled over the last decade to more than 600,000. Job losses in this sector will have significant spillover effects on private consumption. Similarly, the global slowdown will have adverse impacts on remittances, which totaled US\$1.4 billion in FY19, equivalent to 4 percent of GDP. These funds, coming from Europe, the Middle East and North America, are critical for consumption smoothing and partly fund residential and commercial construction activities.
- **FDI and portfolio investments.** Recent FDI has been largely into the nascent oil industry (especially from companies in Europe and China), as well as mining and manufacturing sectors. Net FDI inflows are set to decline significantly, from a pre-COVID-19 level of US\$1.9 billion to US\$0.9 billion, due to the negative impact of the virus on FDI source country economies and the significant drop in oil prices to a projected US\$30 per barrel in 2020 (compared to the estimated breakeven price for Ugandan production estimated at US\$60). Net portfolio outflows are expected to intensify. Official Development Assistance for project financing could also be lower. Whereas government has been in the process of negotiating up to US\$1.9 billion in debt to finance infrastructure projects and its budget, only US\$670 million is expected to be disbursed in FY20, as creditor countries continue to battle the virus, and because of likely delays in project execution and disruptions to the supply of project inputs.

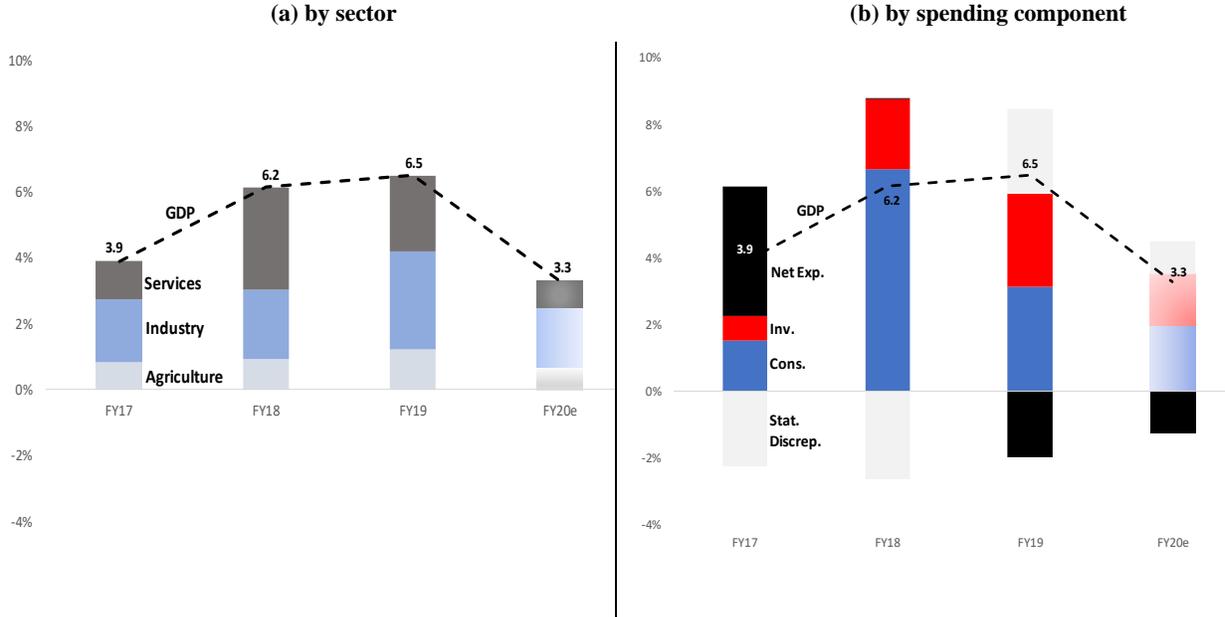
**The overall economic impact under the baseline**, which assumes mitigation and containment in advanced countries by June 2020, projects real GDP growth in Uganda to decelerate on a fiscal year basis to between 3 to 3.3 percent in FY20 (from 6.5 percent pre-COVID) and between 2.9 to 3.7 percent in FY21 (from 6.2 percent pre-COVID), depending on the intensity of the crisis. On a calendar year basis, real GDP growth in 2020 is projected between 0.4 and 1.7 percent, compared to 5.6 percent in 2019. The fiscal deficit is projected to rise to 7.6 percent of GDP in FY20 (relative to pre-COVID of 5.8 percent of GDP) and 8.9 percent of GDP in FY21 (from 5.5 percent pre-COVID). The latter hinges on available financing and external capital spending execution. The fiscal gap is estimated at 1.5 percent of GDP in FY20 and is covered by part of an IMF loan and expected loans from the World Bank and other creditors. However, the fiscal gap in FY21, estimated at 3.5 percent of GDP, is only partially covered (Table 3). Hence, if government does not find needed financing, the fiscal deficit could reach around 7 percent of GDP next fiscal year. The current account deficit is projected to widen to 10.4 percent of GDP in FY20 and narrow to 8.8 percent of GDP in FY21, as export growth exceeds imports due to favorable terms-of-trade developments, among other things (see Section 2).

<sup>6</sup> From February 2020, supply chain disruptions already started to impact the import of inputs and other materials for the domestic manufacturing and trading sectors.

### 1.3 Uganda’s growth set to collapse in wake of COVID-19

8. **The triple shocks of locusts, COVID-19 and floods are expected to slow Uganda’s growth to 3.3 percent in FY20 from 6.5 percent in FY19** (see Figure 4).<sup>7</sup> This projection incorporates existing data for the first two quarters, which were unaffected by the COVID-19 crisis, and makes assumptions for growth levels in the final two quarters where at least four months of economic activity was affected by the pandemic.<sup>8</sup> On a calendar year basis, however, real GDP growth in 2020 is projected to drop substantially to between 0.4 and 1.7 percent, compared to 5.6 percent in 2019. This is in line with Kenya’s expected growth in 2020 of 1.5 percent, and lower than Rwanda and Tanzania’s projected growth in 2020 of 2 and 3 percent, respectively (see Figure 3). It also means that, on a calendar year basis, real per capita GDP growth has ranged between -1.9 and -3.2 percent.<sup>9</sup>

**Figure 4:** Sources of real GDP growth in Uganda (percent y/y)



Source: UBOS, World Bank staff estimates

**Note:** FY20 are estimates. The statistical discrepancy is an adjustment factor to ensure any omissions or differences in source information used to measure GDP from the income, production and expenditure sides are accounted for and the final GDP numbers are aligned.

9. **COVID-19 related shocks in the second half of FY20 (January to June 2020) add to a slowdown in real output growth experienced in Uganda in the first half of FY20 (July to December 2019).** This slowdown was caused by heavy rains and flooding, and a deceleration in growth in services, primarily in real estate activities and the Information and Communications (IC) sector. This is a continuation of the decline in the IC sector over the last two fiscal years (see Box 2). Growth in manufacturing is expected to decelerate to just above 4 percent in FY20, from 7.1

<sup>7</sup> Uganda’s fiscal year is from 1 July to 30 June of the subsequent year. For FY20, this is from 1 July, 2019 to 30 June, 2020.  
<sup>8</sup> The assumptions are that: (i) FY20 third quarter growth will be about half of FY19 third quarter growth, given that about a month and a half of the quarter was affected; and (ii) FY20 fourth quarter growth declines by 1 percent compared to the fourth quarter of FY19. This is also in line with the IMF forecast, and lower than the government forecast of 3.9 percent real GDP growth in FY20.  
<sup>9</sup> This assumes a population growth rate of 3.6 percent in 2020 – see Box 3.

percent during FY19, as manufacturers have reported that international trade disruptions had reduced shipping and raw material availability, especially from China. Meanwhile, growth of trade and tourism-related activities, such as hotel accommodation and restaurants, are expected to shrink from an average of 3.5 percent to about 1 percent over the same period. The wholesale and retail trade sector started feeling the impacts of the pandemic already in January 2020, as traders were unable to fully replenish inventories given tighter border controls and production delays, particularly in China. This was compounded from March onwards by the country-wide lockdown, including closure of nonessential retail services, and mobility restrictions that limited the ability of wholesalers and retailers to trade. The decline in Uganda's real GDP growth and corresponding loss of jobs could be even larger if the country were to face a more widespread pandemic, which would require more extended periods of mobility restrictions and/or overwhelm the capacity of the health system, and thus bringing economic activity to a halt. Under such a downside scenario, real output growth could decelerate to about 3 percent in FY20.<sup>10</sup>

10. **Shocks from COVID-19 are felt on the demand side** (see Figure 4b). Mobility restrictions and falling remittances, incomes and employment have reduced household consumption from an average of about 6 percent growth over the last two fiscal years to an estimated 1 percent growth in FY20.<sup>11</sup> Government consumption spending is, however, expected to cushion this fall, given the increase in public spending to contain and mitigate the impacts of COVID-19 (see section 1.6). Investment spending in the nascent oil industry, as well as mining and manufacturing sectors, has slowed as well, due mainly to lower foreign financing (especially from companies in Europe and China) caused by the recession in source countries. Notably, the Purchasing Managers' Index (PMI) plunged to 45.3 in March 2020 from 56.2 in February, which is the first contraction since January 2017.<sup>12</sup> Due to the impact of COVID-19, both output and new orders declined for the first time in 38 months, and employment shrank for the first time since the survey began in June 2016. International trade dragged more heavily on Uganda's GDP growth in FY20 as the combined fall in merchandise exports and tourism earnings outweighed the decline in imports.

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<sup>10</sup> This assumes that: (i) FY20 third quarter growth will be just lower than the baseline for this quarter; and (ii) FY20 fourth quarter growth declines by 2.2 percent compared to the fourth quarter of FY19.

<sup>11</sup> World Bank staff estimates, May 2020

<sup>12</sup> The PMI is compiled monthly by IHS Markit and is sponsored by Stanbic Bank Uganda. It is a composite index, calculated as a weighted average of five individual sub-components: new orders (30%), output (25%), employment (20%), suppliers delivery times (15%), and stocks of purchases (10%). It gives an indication of business operating conditions in the Ugandan economy.

**Box 2: Uganda’s Information and Communications Technology (ICT) sector**

The broad ICT sector includes activities in both the services and manufacturing sectors. The sector is dominated by the IC sector, which is made up of publishing, audio-visual production and distribution, broadcasting and programming, telecommunications, computer programming and consultancy, and information services. Telecommunications accounted for about 94 percent of ICT gross value add in FY19.<sup>13</sup> Broadcasting and programming had a share of about 3 percent, and grew almost 70 percent between FY11 and FY18. Other ICT service sectors include postal and courier, and repair of computers and personal and household goods. In manufacturing, the production of computer, electronic and optical products contribute a very small share (0.02 percent in FY19) to total manufacturing output.

The direct contribution of IC to the overall economy has declined sizably during the latest GDP rebasing exercise undertaken by the Uganda Bureau of Statistics (UBOS). According to new GDP estimates published in October 2019, the share of IC fell from almost 12 percent of GDP to under 2 percent in the new estimates. Furthermore, after growing on average 15 percent from FY11 to FY17, real growth of sector activities declined by about 3 percent over the last two fiscal years (see Figure B1). IC had been seen as a key growth driver of the economy. However, given a change in methodology for measuring activities in the sector from mostly monitoring talk-time to now assessing VAT outcomes, it seems this sector is neither as big, nor growing as fast, as previously estimated.<sup>14</sup>

**Figure B1:** IC share of overall GDP and IC sector growth rate (right-hand axis, constant, percent y/y)



Source: UBOS

Low levels of investment and limited penetration may be reasons for the lower than expected direct contribution of ICT to the economy. The share of ICT equipment and research and development as a proportion of *Gross Fixed Capital Formation* in the economy has fallen from about 3.5 percent in FY11 to about 2 percent in FY19. Furthermore, although the mobile phone provides a gateway for an expanded menu of services and options, Uganda’s mobile phone subscriptions in FY19 were only 69 per 100 persons. This is far lower than Kenya, where mobile subscriptions were 103 per 100 persons in 2018. These lackluster levels of investment and penetration clearly demonstrate that Uganda has some catching up to do.

The ICT sector plays a catalytic role in enhancing economy-wide productivity and growth. Although ICT’s direct contribution to the economy is limited, ICT is critical to operations in other sectors and has contributed to productivity improvements across the economy. As discussed in Part 2, the dynamism in mobile telephony, use of mobile money, contribution to financial inclusion, uptake of e-commerce and penetration of internet usage has allowed a host of new services and opportunities to emerge – including for poorer and marginalized communities. Moreover, although it is less than 2 percent of GDP, ICT contributes a significant share of domestic revenues – climbing to 10.5 percent of overall revenues in FY19.<sup>15</sup> Of this, about 3 percent is from excise taxes on the ICT sector, as detailed in Table B1. Interestingly, the recent imposition of the over-the-top (OTT) tax only generated 0.27 percent of overall revenues in FY19.<sup>16</sup>

**Table B1:** Contribution of ICT excise taxes to overall revenue in FY19

Phone talk time	1.16%
Mobile money transfers	0.46%
International calls	0.21%
Levy on mobile money	0.91%
Over the Top	0.27%

Source: MoFPED<sup>17</sup>

11. **Uganda has also been invaded by locusts and experiences an ongoing army worm infestation.** Swarms of Desert Locust, originating from Yemen, have been invading farmland and rangeland in the Horn of Africa and East African countries since the beginning of July 2019. These swarms entered north eastern Uganda on February 9, 2020 and, recently, multiple new swarms have been sighted in 24 districts in the regions of Karamoja, Teso, Acholi, Lango and Busigu – with some of the most affected areas being Nakapiripirit, Abim, Amudat, Kaabong, Moroto and Napak. The swarms have invaded some of the most economically and socially fragile regions of the country (e.g. Karamoja and Teso). Furthermore, the timing of the locust crisis is expected to coincide with the start of the main cropping season, which could then affect staple food crop production and have potentially adverse consequences for livelihoods and food access and availability, especially if the control measures in place are not fully effective. The potential impact of this crisis is one dimension of a much broader economic predicament brought on by COVID-19.

12. **For poor and vulnerable households in Uganda, the economic costs of COVID-19, the locusts and floods are expected to be especially severe.** Box 3 provides an explanation of the likely impacts of the COVID-19 crisis on poverty. The effects will be observed in both rural and urban areas, although through different transmission channels. These effects are also expected to be elevated in rural areas by the locusts and floods, where households are facing a ‘crisis within a crisis’. Furthermore, the disruptions in health and education systems disproportionately affect those with incomes in the bottom 40 percent. The closing of schools will aggravate two of the most pressing problems for poor children: low progression and completion rates to secondary education and low quality of education. The same applies to access to health services, given the limited capacity of the health care system and as resources are being redirected from the provision of public health services to the emergency response.

### Box 3: COVID-19 impact on poverty in Uganda

**Preliminary estimates suggest that the effects of the pandemic on poverty could be significant.** Microsimulation exercises indicate that the poverty rate could increase by 2.7 to 8.2 percentage points, which translates into an additional 1.07 to 3.15 million poor people relative to the latest official estimate of 8.7 million in FY17.<sup>18</sup> The wide range is driven by uncertainties around the length and depth of the economic disruption caused by the pandemic. The effects will be observed in both rural and urban areas, although through different transmission channels.

**Given the nature of their economic activities, urban areas are expected to be particularly hard hit.** These areas are likely to account for about 0.56 to 1.07 million of these additional poor, on top of the estimated 0.9 million urban poor in FY17. In urban areas, the prohibition of social gatherings, closure of non-essential institutions and ban on public and private transport are significantly reducing the incomes of those engaged in the services, manufacturing and construction sectors (around 35 to 40 percent of the labor force). In addition, remittances, which mainly reach urban households, are projected to decline by 43 percent in FY20 and almost halve in FY21 (compared to the level of US\$1.4 billion in FY19).<sup>19</sup> Rural households will be impacted by an overall drop in aggregate demand, together with a slowdown in trade, which will lower the demand for food and agricultural products. In addition to the locust swarms, this is likely to result in a decline in crop production and, thereby, depress rural incomes.

**Early evidence on the effect of the pandemic suggests that these estimates might be quite modest.** A study by UNCDF estimates that up to 4.4 million informal sector workers will see their earnings fall below the poverty line or totally dry up.<sup>20</sup> Another study by Financial Sector Deeping (FSD) Uganda shows that 3 million Ugandans are already at survival risk. This is echoed in a Building Resources Across Communities (BRAC) survey, which shows that most respondents (79 percent) had seen their income reduced ‘completely’ or ‘a lot’, with income loss more pronounced among casual workers and own-enterprise workers.<sup>21</sup>

**Poverty is expected to increase even though real GDP growth is projected to be positive.** Firstly, the high levels of population growth, expected to reach 3.6 percent in 2020,<sup>22</sup> actually translate into negative or only marginally positive per capita income growth in FY20 and FY21 (see baseline and downside growth scenarios discussed in Section 1.3). Furthermore, the services sector will be especially affected by measures taken to prevent the spread of the pandemic (e.g. trade and tourism-related activities), leading to a sharper downturn (see Figure 4) and taking longer to recover. Considering that this sector employs about a third of the labor force, mostly in informal and low-productivity activities, the livelihoods of a large portion of households will be affected for several months.

**Another factor that explains the expected impact on poverty is the high level of vulnerability of Ugandan households.** On top of the 21 percent of Ugandan households classified as poor, about 44 percent of households are considered vulnerable to falling into poverty – even though they are not living below the poverty line.<sup>23</sup> Furthermore, these households have limited coping mechanisms (e.g. savings and social protection) to deal with shocks. Part of the problem is that the coverage and design of social protection programs in the country is currently insufficient to meaningfully address shocks for poorer households. The existing direct income support programs in Uganda have low coverage, with the overall reach of the two main programs at only 3 percent of the population,<sup>24</sup> and financing to the sector is limited, with spending on the two major programs amounting to only about 0.14 percent of GDP in FY18.<sup>25</sup> Other traditional coping mechanisms, such as internal and external remittances, will also not be available to the same extent, considering the global nature of the pandemic and associated skyrocketing unemployment rates across the globe.

<sup>18</sup> See UNICEF and EPRI (2020). The estimates are based on two components. Firstly, an epidemiological or SIR model (with a virus reproductive ratio of 2) that projects the likely infection rate and degree of illness for different age-groups in Uganda. Secondly, a microsimulation of the impact on households of the infection along with the impacts of mitigating measures to contain the spread of the pandemic, using UNHS 2016/17 data. The impact on welfare (expenditure) is obtained by assuming that if an individual is infected, or if he/she is employed (includes self-employment) in an industry identified to be affected by the lockdown, then his/her per capita expenditure would decline. Different magnitudes of such a decline (by industry and type of worker) were then used to analyze several scenarios of the severity of the shock – ultimately providing a lower and an upper bound for the impact.

<sup>19</sup> IMF (2020, April)

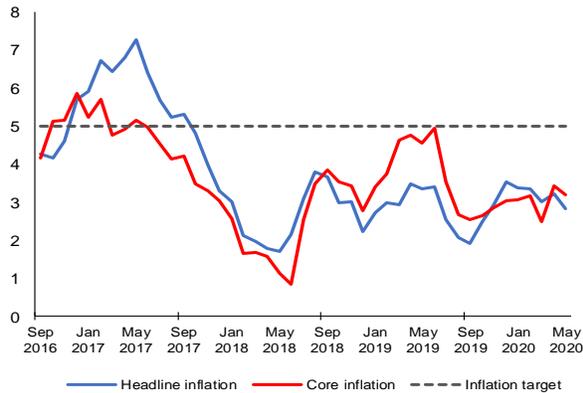
<sup>20</sup> UNCDF (2020)

### 1.4 Inflationary pressures remain subdued

13. **Headline and core inflation remain below the central bank’s inflation target of 5 percent (Figure 5).** Inflationary pressures in 2019 remained subdued, and the central bank loosened monetary policy in October 2019. Subdued price levels have been supported by a real appreciation of the shilling, while favorable weather and corresponding ample food supply maintained deflationary food price pressures. This trend persisted in 2020, with 12-month headline inflation in May at 2.9 percent, and core inflation at 3.1 percent. That said, the pandemic has caused a jump in the monthly core inflation rate to 3.5 percent in April (year-on-year) from 2.4 percent in March, but subsequently decelerated to 3.2 percent in May (year-on-year).

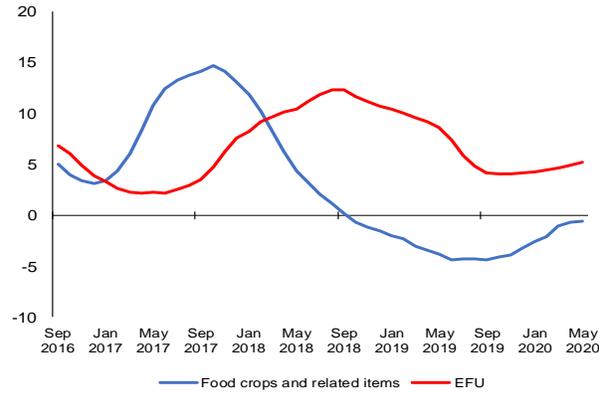
14. **Persistent deflationary pressures in food crop prices observed since late 2018 started easing in 2020 (Figure 6).** Good harvests intensified the decline in food crop prices in 2019 to an average of 3.2 percent from 1.5 percent the year before. These deflationary pressures started easing, however, with food crop prices declining only 2.1 percent during January-March 2020 (year-on-year). This was particularly noticeable in March when prices of tomatoes, oranges and cassava actually increased. With the onset of the pandemic and a reduction in demand, monthly food prices in April and May started dropping again, on an annual basis, by 2 and 4.3 percent, respectively. Meanwhile, Energy, Fuels and Utilities (EFU) inflation rose 7.9 percent in January-March (year-on-year) due to higher solid fuel prices. As a result, 12-month EFU inflation rose to 4.6 percent in March and reached 5.2 percent by May, a pick up compared to levels recorded over the past six months, but still much lower than the double-digit outcomes seen in the first half of 2019 (Figure 6).

**Figure 5: Inflation remains below target**  
(monthly percent change y/y)



Source: Bank of Uganda

**Figure 6: Food crop price deflation starting to ease**  
(12-month percent change y/y)



Source: Bank of Uganda

<sup>21</sup> BRAC (2020)

<sup>22</sup> UN World Population Prospects (2019)

<sup>23</sup> World Bank (2019, June)

<sup>24</sup> Direct income support reaches more than 6 percent of the population in neighboring Kenya.

<sup>25</sup> GoU (2018, May). Direct income support in Uganda is currently composed of two major and several minor programs. The two major programs are the SCG and cash grants given through NUSAF3. Spending on the two major programs is lower than neighboring countries like Kenya and Rwanda who spend 0.4 percent and 0.3 percent of GDP, respectively.

15. **Increased bank lending to the government displaced credit to the private sector.** Total domestic credit grew 12 percent during the first three quarters of FY20 in nominal terms, or 9.2 percent in real terms, due to an acceleration in net credit to government. The latter rose 34 percent in real terms from July 2019 to March 2020 when it accounted for 24 percent of domestic credit. This acceleration is the result of a 20 percent increase in the stock of T-bills, and a 12 percent increase in the stock of T-bonds. During this period, the higher issuance increased the interest rate of one-year T-bills from 11.5 percent to 13.4 percent in February 2020. Lending to the private sector, meanwhile, decelerated to 4.4 percent during the first nine months of FY20 from 6 percent during the same period last year. The average lending rate remained constant at around 19 percent. The impact of the coronavirus on the economy has led to a deterioration in the financial markets and an expected increase in non-performing loans (NPLs) from 3.8 percent of total loans at end-December 2019 to 4.7 percent by end-June 2020.<sup>26</sup>

16. **The deterioration in macroeconomic conditions required swift action by the Bank of Uganda (BoU) to prevent the crisis from destabilizing the financial sector, which prior to the crisis was stable and growing in strength.**<sup>27</sup> Leading into the crisis, the banking sector remained well capitalized, and all banks met the minimum core and total capital adequacy ratios of 8 and 12 percent, respectively (Table 1). Asset quality had also improved as NPLs contracted to 3.8 percent of total gross loans at end-December 2019, after peaking at 10.5 percent in December 2016. Banks had maintained adequate liquidity buffers above the regulatory minimum requirements, thus keeping liquidity risk low. However, given the COVID19-related steep decline in economic activity and the severe shock it presents to the financial sector, BoU has swiftly introduced measures to prevent the destabilization of the sector. These measures include the provision of exceptional liquidity assistance to commercial banks that are in liquidity distress for a period of up to one year, liquidity provision to commercial banks for a longer period through issuance of reverse REPOs of up to 60 days, and permitting certain financial institutions to restructure loans of corporate and individual customers including a moratorium on loan repayments (Table 4).

**Table 1:** Financial sector indicators

	2018				2019			
	Mar-18	Jun-18	Sep-18	Dec-18	Mar-19	Jun-19	Sep-19	Dec-19
<b>Capital adequacy</b>								
Regulatory capital to risk-weighted assets	23.8	21.8	21.6	21.6	22.2	22.1	22.1	21.8
Regulatory tier 1 capital to risk-weighted assets	21.5	19.7	19.8	19.8	20.4	20.3	20.3	20.1
<b>Asset quality</b>								
NPLs to total gross loans	5.3	4.4	4.7	3.4	3.8	3.8	4.4	4.7
NPLs to total deposits	3.4	2.8	3.1	2.3	2.5	2.5	2.8	3.0
Large exposures to gross loans	36.4	43.2	44.5	42.9	42.6	44.3	45.0	42.8
<b>Earnings and profitability</b>								
Return on assets	2.6	2.8	2.8	2.5	2.8	2.7	2.8	2.9
Return on equity	15.0	16.7	16.3	14.4	15.9	15.8	16.1	16.8
<b>Liquidity</b>								
Liquid assets to total deposits	52.9	46.6	43.9	45.5	44.1	45.5	50.3	48.6

Source: Bank of Uganda and UBOS

<sup>26</sup> IMF (2020, April)

<sup>27</sup> Stress in global financial markets has already surged to historical levels and market volatility has spurred demand for liquidity.

## 1.5 The current account deficit has widened sharply

17. **The COVID-19 pandemic is placing new pressure on the current account, reversing gains made in the first half of FY20.** The external shortfall shrank to 4.8 percent of GDP during the first half of FY20 from 7.7 percent of GDP during the same period the year before. In the first half of FY20, the merchandise trade deficit more than halved (from 8.1 percent of GDP to 3.8 percent of GDP). Cheaper oil imports and a continued reduction in project-related government imports fully offset higher spending on non-oil imports. Meanwhile, exports grew faster, at 7.4 percent (compared to 6.2 percent a year ago), driven by larger exports of gold, coffee, maize and cotton. The country's two biggest exports – gold and coffee – grew by 58 and 10 percent, respectively. Remittances grew by 7 percent during the first half of FY20, keeping the income account in surplus. The COVID-19 crisis is, however, reversing these gains and is expected to widen the current account deficit from 8.6 percent of GDP in FY19 to 10.4 percent of GDP in FY20 (Table 2). The combined fall in merchandise exports, tourism earnings and remittances are expected to outweigh the decline in imports.

18. **With the pandemic widening the current account deficit and slowing financing inflows, the external gap would amount to US\$1 billion in FY20 and FY21 (or about 2.7 percent of GDP).**<sup>28</sup> Net FDI inflows are projected to decline by 30 percent in FY20, and government project-related borrowing is expected to slow considerably due to weak execution. The latter is offset in part by government borrowing for budget support purposes, including the syndicated loan from Stanbic and the Trade Development Bank totaling close to US\$0.7 billion in March 2020. Even with overall expected net government borrowing of US\$1.8 billion in FY20, this leaves an external financing gap of 1.2 percent of GDP (US\$0.4 billion) in FY20 and 1.5 percent of GDP (US\$0.6 billion) in FY21. This financing gap of US\$1 billion is being met by emergency operations from the IMF and World Bank – totaling US\$0.79 billion in FY20 – and likely support in FY21 from the African Development Bank and bilateral donors such as the French.

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<sup>28</sup> Refers to projected GDP in FY21 amounting to US\$37 billion.

**Table 2: Balance of payments (percent of GDP)**

	2016/17	2017/18	2018/19	2019/20
	Actual		Est.	Proj.
<b>Current account</b>	<b>-3.3</b>	<b>-5.4</b>	<b>-8.6</b>	<b>-10.4</b>
<i>Trade in goods and services balance</i>	-5.7	-7.6	-10.5	-10.8
Merchandise trade balance	-4.9	-6.4	-8.4	-6.8
Exports, f.o.b.	10.7	10.8	11.5	10.4
Of which: coffee	1.6	1.5	1.2	1.1
Imports, f.o.b.	15.5	17.2	19.9	17.2
Of which: oil	2.3	2.8	2.9	2.3
Service trade balance	-0.9	-1.2	-2.1	-4.0
Of which: net travel	2.7	2.4	2.7	2.0
<i>Primary income (net)</i>	-2.4	-2.7	-3.5	-3.1
Of which: interest on public debt (debit)	0.3	-0.3	-0.3	-0.3
<i>Secondary income (net)</i>	4.8	4.8	5.3	3.5
Of which: workers' remittances (credit)	3.8	3.8	4.0	2.3
<b>Capital account</b>	<b>0.5</b>	<b>0.3</b>	<b>0.3</b>	<b>0.3</b>
Of which: project grants	0.5	0.3	0.3	0.3
<b>Net lending (+) / net borrowing (-) (balance from current and capital accounts)</b>	<b>-2.8</b>	<b>-5.1</b>	<b>-8.4</b>	<b>-10.1</b>
<b>Financial account</b>	<b>3.7</b>	<b>3.3</b>	<b>8.2</b>	<b>9.9</b>
Direct investment (net)	2.3	3.0	4.2	2.7
Portfolio investment and financial derivatives (net)	-0.6	-1.0	-0.5	-0.3
Other investment (net)	1.9	1.4	4.5	7.5
Public sector (net)	2.8	3.1	3.3	7.3
Of which: IMF RCF				1.4
World Bank				0.8
Commercial banks (net)	-0.3	-1.2	0.8	-0.4
Other private (net)	-0.5	-0.5	0.3	0.5
Net errors and omissions	0.5	1.3	0.4	0.0
Overall balance	1.4	-0.5	0.2	-0.2
Financing	-1.4	0.5	-0.2	0.2
Central bank net reserves (increase = -)	-1.4	0.5	-0.2	0.2

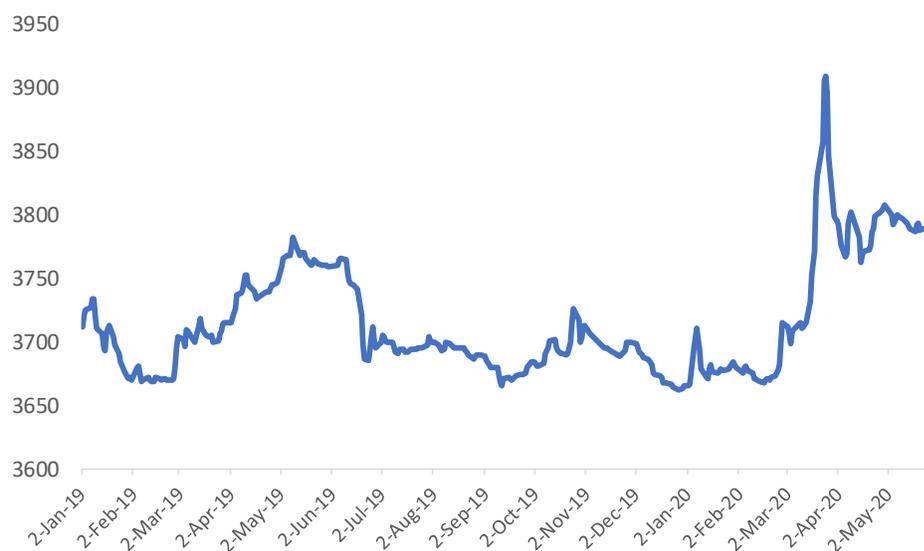
Source: Bank of Uganda, IMF and World Bank estimates

Note: o/w stands for "of which"

19. **Since mid-February, the nominal exchange rate depreciated strongly because of COVID-19, prompting a central bank intervention in the foreign exchange market** (see Figure 7). Between February 17 and March 25, 2020, the shilling depreciated 6.1 percent as capital outflows accelerated. In parallel, the US dollar appreciated as capital flows rushed to safe havens. To stabilize the market and smooth out excess volatility, the central bank intervened with US\$200

million in the market – compared to a stock of reserves of US\$ 3.3 billion at end-February 2020. Although the shilling recovered somewhat since then, appreciating 2.9 percent by mid-April, it has instead averaged close to 3,800 and not returned to the range seen prior to the crisis (US\$ 3,650-3,700). The real exchange rate, meanwhile, continued appreciating by 2 percent during the first three quarters of FY20 compared to the same period last year, after appreciating almost 3 percent in FY19.

**Figure 7:** Nominal exchange rate changes



Source: Bank of Uganda

## 1.6 The rapid deterioration in the fiscal balance to be financed by external resources

20. **After reaching 5 percent of GDP in FY19, the fiscal deficit is set to expand to 7.6 percent of GDP in FY20 due to COVID-19** (see Table 3). Although total revenues rose to 13.7 percent of GDP in the first half of FY20 – thanks to higher non-tax revenues – total spending rose to 19.2 percent of GDP, roughly 1 percentage point more compared to the year before. Higher expenditures were mainly driven by an increase in recurrent spending of 0.7 percent of GDP, and a moderate expansion in capital spending. By the end of FY20, the fiscal deficit is expected to widen considerably to 7.6 percent of GDP, due to the expected decline in revenues from the slowdown in the economy and the fiscal response – both revenue and spending measures (see Box 4 and Table 4) – to manage the impacts of COVID-19. This has created a fiscal financing gap in FY20, which government has estimated at about 1.5 percent of GDP (Table 3), or US\$540 million.

21. **The COVID-19 crisis is exacerbating Uganda’s low revenue mobilization.** Although revenues in the first half of FY20 outperformed last year’s outturn, they remain below the budget target and, due to COVID-19, are set to decline significantly compared to the expectations for FY20. In the first half of FY20, total revenues reached 13.7 percent of GDP, an increase of 0.3 percentage points compared to the same period last year, with most of that increase coming from non-tax revenues, specifically a large one-off payment for mobile license fees. Still, this falls

short of the budgeted revenue target in FY20 of 16.1 percent of GDP.<sup>29</sup> The Government of Uganda (GoU) estimates that the total revenue shortfall resulting from slower than expected collections and COVID-19 impacts will be about US\$900 million, or 2.5 percent of GDP. To provide much needed liquidity to taxpayers (as outlined in Table 4), the GoU introduced tax exemptions and deferrals with a clearly defined sunset clause and is planning to accelerate the payment of tax refunds, in addition to a reduction in taxes levied on imports. These measures imposed for the final three months of FY20 (i.e., April to June 2020) are estimated at 0.2 percent of GDP (see Table 4). As a result, tax revenues in FY20 as a whole are expected to total 11.6 percent of GDP, almost 1 percentage point less than a year ago, of which US\$ 1.3 trillion, (equivalent to 1 percent of GDP), is attributed by the GoU to the COVID-19-induced economic slowdown.

#### **Box 4: Summary of the Uganda government's response to the COVID-19 pandemic**

Government has employed a multi-pronged response to manage the spread of the COVID-19 virus and its effects on the economic and social well-being of the population:

- 1. Imposed mobility restrictions.** Stringent domestic mobility restrictions include banning private and public transport (except for food trucks), closing of non-essential businesses, and prohibiting gatherings of more than five people.
- 2. Health response.** The Ministry of Health prepared a National COVID-19 Preparedness Plan (January-June 2020) with technical support from the World Health Organization (WHO). As part of the plan, the following actions have been undertaken: (i) activated the National Task Force and the District Task Forces and engaged the Presidency and the Office of the Prime Minister; (ii) activated the incident management system and the emergency operational center; (iii) heightened surveillance, active case search, contact tracing, follow up of high risk travelers; (iv) designated three hospitals to manage COVID-19 cases and currently building capacity of all 15 regional referral hospitals to manage cases; (v) ramped up the capacity to diagnose cases at the Uganda Virus Research Institute; and (vi) produced and disseminated education and communication materials and various guidelines including for mass gatherings and clinical management.
- 3. Fiscal policy response.** Additional spending, estimated at 0.6 percent of GDP, aims to address the health emergency and crisis mitigation, social protection and private sector liquidity issues in the last quarter of FY20. This includes US\$81 million for medical supplies and equipment, hiring of additional health workers, free food for vulnerable groups, and additional security measures. It also comprises support to the private sector through a proposed loan to the Uganda Development Bank of US\$153 million. In addition, Cabinet is discussing both a doubling of domestic arrears repayments to US\$213 million (0.6 percent of GDP) and tax measures (e.g. tax exemptions/deferrals) estimated at 0.2 percent of GDP, to provide liquidity to the private sector (Table 4).
- 4. Monetary policy response.** BoU reduced the policy rate in April 2020 by 1 percentage point to 8 percent, its lowest level since its inception in 2011, and announced measures to provide liquidity to commercial banks, and grant exceptional permission to restructure loans of corporate and individual customers, including a moratorium on loan repayment for borrowers that have been particularly affected by the pandemic (Table 4).

In the first few months of the crisis, government has made a concerted effort to provide support to those most affected by the mobility restrictions and economic slump. However, as discussed in Section 2.3, there are a few key areas that need attention in order to manage the risks of a prolonged crisis and promote more inclusive growth.

<sup>29</sup> Uganda's revenue effort also remains lower than that recorded by regional peers in 2019 – Kenya at 17.9 percent of GDP and Rwanda at 16.3 percent. If the government is to achieve its revenue ambitions, then it must expand the tax base, foster greater efficiency in tax administration, and close leakages in policy instruments. Estimates suggest that revenue forgone across all tax sources due to tax exemptions were in the range of 4.5–5.0 percent of GDP in FY18 alone. Therefore, establishing a framework to manage tax exemptions will minimize the drain on the system of revenues forgone.

**Table 3: Key fiscal indicators, FY17 – FY20e**

	FY17	FY18	FY19	FY20e	FY20 budget
	(percent of GDP)				
<b>Total revenue and grants</b>	<b>12.8</b>	<b>12.7</b>	<b>13.9</b>	<b>13.6</b>	<b>16.1</b>
Revenue	11.8	12.1	13.0	12.9	14.7
Tax	11.5	11.5	12.4	11.6	13.5
International trade taxes	1.1	0.4	0.7	1.2	
Income taxes	4.4	4.7	4.7	4.8	
Excises	2.8	2.8	2.9	3.0	
Value-added tax	4.1	4.2	4.3	4.5	
Nontax	0.3	0.6	0.5	1.3	1.2
Grants	0.9	0.6	0.9	0.6	1.4
<b>Expenditures and net lending</b>	<b>16.1</b>	<b>16.9</b>	<b>18.9</b>	<b>21.2</b>	<b>23.6</b>
Current expenditures	9.2	9.1	9.6	11.5	11.0
Wages and salaries	3.1	2.9	3.3	3.6	3.3
Interest payments	2.2	1.9	2.0	2.7	2.3
Other current	3.9	4.3	4.4	5.2	5.4
o/w COVID-related spending	...	...	...	0.2	
Development expenditures	6.2	6.3	7.8	8.4	11.8
External	2.3	2.7	3.2	2.6	6.3
Domestic	3.9	3.6	4.6	5.8	5.5
o/w COVID-related spending	...	...	...	...	
Net lending and investment	0.5	1.2	1.1	1.0	0.6
o/w COVID-related spending	...	...	...	0.4	
Hydropower projects	0.4	1.1	1.0	0.4	
Recapitalization BoU	0.1	0.0	0.0	0.2	
Other spending	0.2	0.3	0.3	0.3	0.3
Clearance of domestic arrears	0.2	0.3	0.3	0.3	0.3
o/w COVID-related spending	...	...	...	...	
<b>Overall Balance</b>	<b>-3.3</b>	<b>-4.1</b>	<b>-5.0</b>	<b>-7.6</b>	<b>-7.5</b>
Primary balance	-1.1	-2.2	-3.0	-4.9	-5.2
<b>Financing</b>	<b>3.3</b>	<b>4.1</b>	<b>5.0</b>	<b>6.1</b>	<b>7.5</b>
External financing (net)	2.4	3.0	2.7	3.9	5.3
Domestic financing (net)	0.9	1.1	2.2	2.2	2.2
<b>Other financing</b>				<b>1.5</b>	
World Bank				0.8	
IMF				0.4	
Other budget support				0.3	

Source: Ugandan authorities; World Bank and IMF staff estimates and projections

**Table 4: Government economic policy response to COVID-19 crisis**

<b>Tax revenue implications of the fiscal policy response FY20</b>		
<i>Sector and type of tax</i>	<i>Expected revenue loss in US\$ billion</i>	<i>% of GDP in 2019/20</i>
Manufacturing: Corporate tax	12.5	0.01
Manufacturing: PAYE	57.4	0.04
Tourism: PAYE	8.0	0.01
Floriculture: PAYE	0.2	0.00
SMEs: Presumptive	1.4	0.00
Tax refunds	120.5	0.09
Interest and penalty on tax arrears	50.0	0.04
<b>Total</b>	<b>250.0</b>	<b>0.18</b>
<b>Expenditure implications of the fiscal policy response FY20</b>		
<i>Type of expenditure</i>	<i>Costing in US\$ billion</i>	<i>% of GDP in 2019/20</i>
Strengthening health systems	120.0	0.09
Emergency funds for sectors complementing health sector:	220.0	0.16
<i>Security</i>	81.0	0.06
<i>Local Government</i>	36.0	0.03
<i>ICT</i>	14.0	0.01
<i>KCCA</i>	30.0	0.02
<i>Disaster preparedness/food to vulnerable groups in Kampala</i>	59.0	0.04
<b>Sub-total: health and complementary measures</b>	<b>340.0</b>	<b>0.25</b>
Support to Water and Electricity Utilities		not costed yet
Recapitalization of UDB to provide investment funding for SMEs	1040.5	0.76
Recapitalization of UDC to provide investment funding for SMES	100.0	0.07
<b>Total</b>	<b>1480.5</b>	<b>1.1</b>
<b>Monetary policy response</b>		
1. Exceptional liquidity assistance to commercial banks that are in liquidity distress for a period of up to one year.		
2. Provide liquidity to commercial banks for a longer period through issuance of reverse REPOs of up to 60 days at the CBR, with opportunity to roll over.		
3. Purchase Treasury Bonds held by Microfinance Deposit taking Institutions (MDIs) and Credit Institutions (CIs) in order to ease their liquidity distress whenever it arises. MDIs and CIs that do not hold Treasury bills or bonds in their asset holdings will be provided with liquidity secured by their holdings of unencumbered Fixed Deposits or Placements with other SFIs.		
4. Grant exceptional permission to SFIs to restructure loans of corporate and individual customers including a moratorium on loan repayment for borrowers that have been affected by the pandemic, on a case by case basis at the discretion of the SFIs for up to 12 months, effective April 1st, 2020.		

Source: Cabinet paper: Government economic policy responses to cope with the effects of COVID-19 (revised)

Notes: Recapitalization of UDB applies to FY20 and FY21

22. **Spending pressures rose throughout FY20.** In the first half of the year, current spending rose to 10.5 percent of GDP from 9.2 percent of GDP the year before, driven by higher transfers for recurrent spending of tertiary institutions, other agencies, and higher interest payments on domestic debt. Stronger spending pressures are expected as the country battles both COVID-19 and the locust invasion. In early April, the Ministry of Health's COVID-19 Response Plan budget was revised upwards to about US\$126 million (or 0.4 percent of GDP) for the next 6 months, the

spending of which would therefore spill over into the next fiscal year. The government committed substantial resources in the last four months of FY20 to manage the health crisis and complementary measures in the amount of 0.2 percent of GDP (Table 4). Additional expenses are anticipated for the support of the most vulnerable groups through cash transfers and for creating credit facilities to provide liquidity support to SMEs, among others (Table 4). At the same time, the Ministry of Agriculture has requested about US\$10 million to meet its arrears to the Desert Locust Control Organization for Eastern Africa (US\$3.5 million), hire planes for aerial spraying, procure materials and equipment, and for operational costs. Moreover, there are uncertainties regarding the cost of still evolving government plans to support the private sector and other institutions through the crisis. Subsidies on water and electricity could require additional spending following the government's temporary suspension of disconnecting unpaid household utilities. Net lending and investment are also expected to be higher mainly due to recapitalization of the Uganda Development Bank (0.4 percent of GDP), as well as the Central Bank.

23. **Capital spending continued to grow in FY20.** Capital spending averaged 6.8 percent of GDP during FY17–FY19 and is expected to reach 8.4 percent of GDP by the end of FY20 (Table 3). That said, about one-fifth of capital spending in FY20 was due to purchases of aircraft for the recently revived Uganda Airlines. This is in line with government's intention over the last few years to increase spending on physical infrastructure, which, together with greater allocations to security, has been at the expense of the social sectors, such as health and education – as shown in Figure 8, which highlights the sectoral spending trends over the last decade.<sup>30</sup> Furthermore, at about 1 percent of the National Budget, spending on science, technology, innovation and ICT is relatively low. This will need to be reconsidered if Uganda wants to generate more home-grown technologies and take full advantage of the digital economy, as discussed in Part 2.<sup>31</sup>

24. **The sustained growth in capital spending obscures the high rates of under-execution, which reflect weaknesses in PIM systems.**<sup>32</sup> Although capital spending is expected to reach 8.4 percent of GDP by the end of FY20, this is, however, below the budgeted 11.8 percent of GDP. With the COVID-19 crisis, the under-execution of externally financed projects is set to worsen due to import supply chain and project financing interruptions, particularly for projects executed or funded by Chinese firms. This under-execution is detrimental to increasing the productive capacity of the Ugandan economy. Furthermore, government is also planning to re-prioritize expenditures, including capital spending, to deal with the COVID-19 emergency. Whereas it is difficult to stop ongoing projects, government is planning to postpone some new non-priority projects that had been planned for FY21.

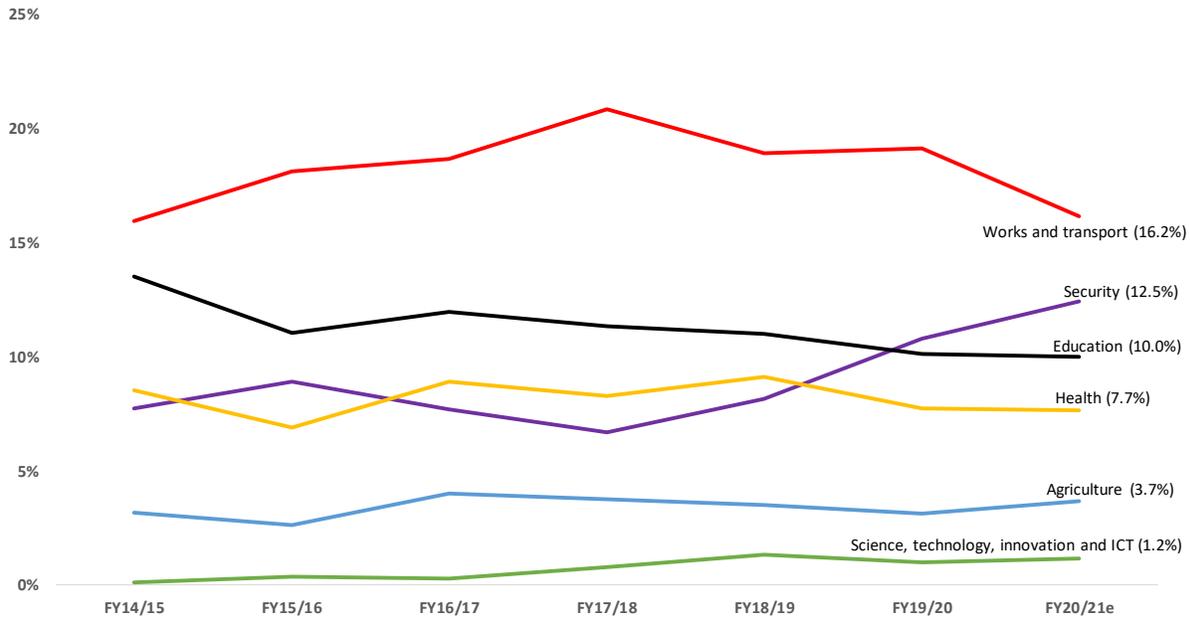
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<sup>30</sup> Non-wage recurrent transfers per capita declined by 51 percent in primary education and 65 percent in health from their peaks in the 2000s. Three years ago, the government embarked on reforms to start reversing this trend, increasing fiscal transfers to local governments for non-wage recurrent and capital spending in education and health.

<sup>31</sup> An example of the poorer levels of home-grown technology generation is that more than a third of firms in Uganda use technology licensed from foreign companies against less than a quarter in Rwanda and about 20 percent in Kenya (World Bank, Enterprise Survey).

<sup>32</sup> World Bank (2016, April)

**Figure 8: Sectoral composition of spending (percent of budget, selected sectors)**



Source: MoFPED and World Bank calculations

Notes: FY20/21e is the draft National Budget approved by Parliament in April 2020.

25. **The government is making progress in addressing the stock of domestic arrears.** The stock of domestic arrears, which stood at 3.1 percent of GDP at end-FY17, declined to 2.7 percent of GDP at end-FY19, and is on track to reach 2.4 percent of GDP by end-FY20. This stock of domestic arrears has been verified by an external auditor and the Auditor General, which in FY20 was published for the first time with a lag of less than a year. About 80 percent of the stock of arrears is spending on goods and services (24 percent), other recurrent and development spending (28 percent), and court awards and compensations (27 percent). The remaining arrears are unpaid utility bills, rental costs, pensions and contributions to international organizations. Hence, most of these domestic arrears have a negative impact on the domestic economy, private sector liquidity, and the government’s cost of business – which is amplified during the current crisis. The government is putting in place measures to reduce the generation of arrears, including strengthening the commitment control system, establishing a pre-payment system for utilities, earmarking a separate budget for the repayment of arrears, and implementation of a comprehensive domestic arrears strategy.

26. **Financing over the past three years was driven by external borrowing, although recourse to the domestic debt market has intensified in FY19 and FY20** (see Table 3). External project-related disbursements largely drove government borrowing in the past. However, domestic borrowing started playing a more prominent role in FY19, when it doubled compared to the year before. Domestic borrowing rose further during the first half of FY20, especially from commercial banks and through issuance of securities to non-bank institutions. The latter follows the depletion of the Petroleum Fund, which helped finance the budget in FY18 and FY19.<sup>33</sup> However, by the

<sup>33</sup> Resources from the petroleum fund are already being used to help finance the budget. The reduction in the value of the petroleum fund from US\$470 billion in June 2018 to US\$289 billion at the end of December 2018 was due to a transfer of US\$200 billion to help finance the FY18/19 budget (this follows a similar withdrawal of US\$ 125 billion in FY17/18).

end of FY20, World Bank and IMF financing, as well as a syndicated loan from Stanbic and Trade Development Bank for US\$670 million, buttressed the external financing of the gross borrowing requirement. The government is in discussions with other creditors to close the remaining financing gap of 0.3 percent of GDP in FY20.

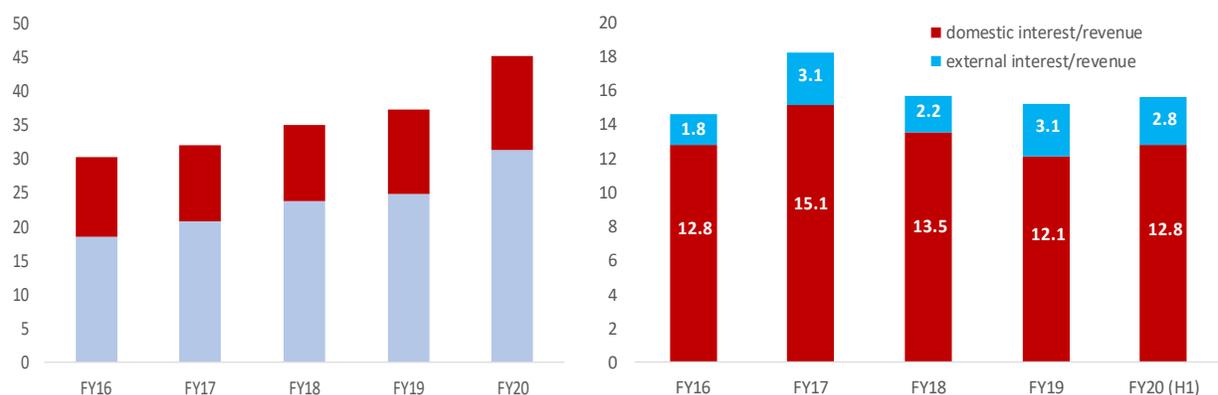
**27. Persistently high fiscal deficits since 2015 have driven public debt to about US\$12.8 billion, or 37.3 percent of GDP at end-FY19.** Public debt grew by 10 percent of GDP over the past five years. Given the significant external borrowing in late FY20 to cover the COVID-19 induced financing gaps, public debt to GDP is expected to exceed 45 percent by the end of the fiscal year (see Figure 9). Despite the rise in debt-to-GDP ratio, Uganda remains at low risk of debt distress based on the April 2020 joint World Bank-IMF debt sustainability analysis (DSA), largely because highly concessional loans dominate the portfolio and because Uganda has not resorted to issuing international bonds.<sup>34</sup> About two-thirds (US\$8.5 billion) of outstanding public debt is owed to external creditors, largely for energy and infrastructure projects, and with a weighted average interest rate of about 2 percent. Domestic debt totaled US\$4.3 billion, with roughly three-fourths in Treasury Bonds with maturities from 2 to 15 years, while the rest is in short-term Treasury Bills.

**28. Interest payments on public debt are consuming a large share of government revenue.** Over the last two fiscal years, interest payments accounted for around 15.5 percent of revenues (tax and non-tax). This share has risen in the first half of FY20 and is expected to accelerate by the end of this fiscal year. The latter reflects increased domestic borrowing at high interest rates, and the COVID-19 induced drop in revenue collections that has exacerbated Uganda's low tax collection described above. Costly domestic borrowing accounts for most of the increased burden, as shown in Figure 9. The weighted average interest rate on domestic debt was 14.4 percent in FY19, equivalent to a real interest rate of around 12 percent. Uganda's fragmented bond market infrastructure, limited secondary trading, and under-developed money market contribute to high interest rates on domestic government securities.

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<sup>34</sup> IMF and World Bank (2020, April)

**Figure 9:** Public debt (in percent of GDP) and interest payments (as share of revenues)



Source: BOU, UBOS and World Bank calculations

29. **Government finances could also be affected by COVID-19 through shortfalls in State Owned Enterprise (SOE) finances, PPPs, other contingent liabilities, and compensating utilities that are temporarily prohibited from disconnecting households.** There were eight active loan guarantees amounting to about US\$65 million (0.2 percent of GDP) at end-December 2019. IsDB and BADEA are the two creditors with the largest value of government guarantees held, while the two beneficiaries are Uganda Development Bank (UDB), accounting for 71 percent of total outstanding guarantees, and the Uganda Islamic University (29 percent of the total). None of the guarantees have so far been called. Meanwhile, implicit contingent liabilities have increased, but remain small. Non-guaranteed debt (excluding government on-lent loans) totals 1.8 percent of GDP, of which close to 95 percent represents domestic borrowing by SOEs. Contingent liabilities from court proceedings amounted to 7.4 percent of GDP as of end-June 2019 and had increased 16 percent compared to the previous year. The key drivers of these potential claims include civil lawsuit cases, contractual disputes, human rights cases, and employment/labor disputes<sup>35</sup> – the resolution of these cases typically takes several years. Notwithstanding the limited explicit and implicit guarantees, collections by water and electricity utilities have declined abruptly, as economic activity has slowed dramatically, and, due to a government ban, these utilities are not allowed to disconnect users who are unable to pay their bills. To respond to this fall in utility revenues, the government has established a compensation mechanism and provided funds in the FY21 budget.

<sup>35</sup> See Report on public debt, guarantees, other financial liabilities and grants for FY19/20, March 2020

## 2. ECONOMIC OUTLOOK AND RISKS

### 2.1. Outlook has worsened as COVID-19 hits the economy and vulnerable

30. **The medium-term outlook for Uganda has worsened considerably due to the impact of COVID-19, locusts and floods.** Under the baseline, real GDP growth in FY21 is projected at about 3.7 percent – a 2.5 percentage point decline compared to the pre-COVID baseline and January 2020 *Uganda Economic Update* projection – as the likely health and economic fallout from COVID-19 spreads over several months (see Box 1). Some mobility restrictions may stay in place to control the spread of the virus, which could sustain lower levels of private consumption and investment, and lead to intermittent closures of non-essential businesses, thus exposing the economy to continued domestic demand and supply shocks. The agricultural sector is likely, however, to display some resilience in the face of these shocks given that agricultural operations may be less hindered by mobility restrictions and because of the government’s continued emphasis on keeping agriculture and rural-to-urban supply chains open and running effectively. Furthermore, the impact of the locust invasion seems to be limited to the north-eastern part of Uganda, with smaller damage compared to a more broad-based infestation. Under a downside scenario, real GDP growth in FY21 could be as low as 2.9 percent, despite an expansionary fiscal policy, as the global economy takes longer to recover, remittances slow further, adversely impacting domestic demand, and continued low oil prices mute net FDI inflows and hence dampen private investment (Figure 10 and 11). Both scenarios could be further adversely affected by uncertainties in the run-up to presidential elections currently scheduled for January 2021, a more adverse effect of a second wave of the locust invasion, or a much more pronounced impact of the pandemic. A post-election rebound to 5.7 percent is projected for FY22, as private consumption and private and public investments, including FDI inflows, recover.

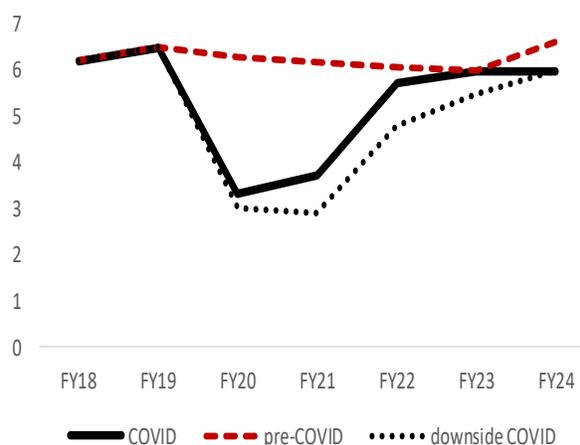
31. **The sharp decline in world oil prices resulting from the COVID-19 crisis could delay oil sector investments in the medium term and oil production beyond 2025, but the private sector remains optimistic about oil production in Uganda.** A final investment decision (FID) in the oil sector was expected in 2020, which would have encouraged private and public sector investments into the oil sector and unlocked private investment. However, given the significant fall in oil prices to date and the projection that they will remain well below the estimated breakeven price of US\$60 for Ugandan production over the next two to three years, this could postpone key investment decisions into the oil sector, thus pushing back further the timing of oil production.<sup>36</sup> Furthermore, OPEC-plus negotiations could change the outlook – although large uncertainties remain around the negotiations themselves. Nevertheless, the private sector still seems to see the oil production outlook in Uganda as positive, given Total’s recent purchase of Tullow’s oil interests.<sup>37</sup> The start of oil production may also be impacted by lending decisions of the Chinese EXIM Bank, which already has a large exposure to financing of Uganda’s infrastructure investments. In sum, if the FID is taken in 2021, oil production could still start in 2024/25.

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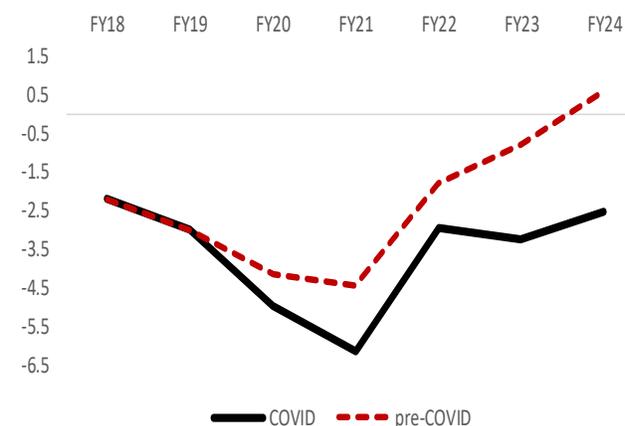
<sup>36</sup> World Bank Commodities Price Forecast (April 2020)

<sup>37</sup> For example, in April 2020 the French oil company Total acquired Tullow’s entire interests in Uganda’s Lake Albert development project with a transaction of US\$575 million. Under the terms of the deal, Total will acquire all of Tullow’s existing 33.3 percent stake in each of the Lake Albert project licenses EA1, EA1A, EA2 and EA3A, and the proposed East African Crude Oil Pipeline System. In addition, conditional payments will be made to Tullow linked to production and the oil price, which will be triggered when Brent prices are above US\$62/bbl.

**Figure 10: Real GDP growth rate (percent)**



**Figure 11: Primary fiscal balance (percent of GDP)**



Source: IMF/World Bank joint DSAs May 2019 and May 2020

### Baseline COVID Scenario

The baseline assumes that the pandemic peaks in advanced economies such that containment measures are gradually removed from April to June 2020, the pandemic fades in China, and the outbreak is contained in Uganda and neighboring countries. Under the baseline scenario, FY21 first half (July to December 2020) growth is about 2 percent, more than doubling to about 5.5 percent in the second half (January to June 2021) of FY21. Most of the second half of FY21 will be after the elections in early 2021 and during the period that the global economy is expected to be recovering strongly.

### Downside COVID Scenario

The downside assumes that the COVID-19 outbreak continues to weigh on the global and regional economy into the second half of 2020 and early 2021, and Uganda faces a more widespread pandemic, requiring extended periods of mobility restrictions and/or overwhelming the health sector response. Under the downside scenario, there is zero growth in the first half (July to December 2020) of FY21, but it improves dramatically to about 6 percent in the second half (January to June 2021) of FY21. Note that the second half FY21 growth numbers are derived from a lower base due to the expected downside outcome in the second half of FY20.

32. **In the absence of private investment driving the rebound over the medium term, private consumption and export growth will drive the recovery – although at a lower trajectory and likely closer to the downside scenario.** After the slump in growth in FY17, consumption, and especially private consumption, rebounded and drove growth over the next two years FY18-FY19 (see Figure 4). A similar consumption rebound is expected after this downturn – although the size depends on the duration of the COVID-19 crisis. If COVID-19 spreads further in Uganda and causes economic disruption well into FY21, then the economic recovery could take an extended ‘U’ shape (see Figure 10). On the other hand, if the spread of COVID-19 is well contained within FY21, pent up demand would drive stronger private consumption in FY22. Considering the external sector, a steady depreciation of the Uganda shilling would strengthen the competitiveness of domestic companies and reduce imports of companies without foreign exchange earnings. Furthermore, with the price outlook for Robusta coffee, maize, cotton and tobacco positive over the next three to five years,<sup>38</sup> growth in exports is set to exceed the growth in imports, particularly if in the downside scenario net FDI inflows remain muted and, thus, corresponding imports do not materialize.

<sup>38</sup> World Bank Commodities Price Forecast (April 2020)

33. **Inflation is expected to remain in line with the inflation target of 5 percent.** The aforementioned low oil prices should help limit non-food inflationary pressures, including from the depreciation of the shilling. Food price inflation is assumed to remain low as pests (including locusts) and supply interruptions caused by the pandemic ease slowly over the medium term. Against this relatively low inflation outlook, the BoU is expected to maintain the policy rate at around 8 percent over the short to medium term, the lowest policy rate since inflation targeting was instituted. This should provide some support to the economy in alleviating the demand and supply shocks brought about by the pandemic.

**Table 5: Macroeconomic outlook**

	FY19	FY20e	FY21p	FY22p	FY23p
<b>Output, prices, and exchange rate</b>					
		(Annual percentage change)			
Real GDP	6.5	3.3	3.7	5.7	6.0
GDP deflator	0.6	2.8	4.6	5.3	4.6
Headline inflation (period average)	3.1	4.7	5.0	5.0	5.0
Core inflation (period average)	3.8	4.0	4.1	5.0	5.0
Terms of trade ("–" = deterioration)	-4.8	4.0	4.1	-1.2	-1.3
Exchange Rate (Ugandan Shilling/US\$)	2.1	...	...	...	...
Real effective exchange rate ("–" = depreciation) <sup>3</sup>	1.3	...	...	...	...
<b>Money and credit</b>					
Broad money (M3)	7.3	8.3	8.5	11.4	10.9
Credit to non-government sector	12.7	8.9	10.2	14.8	13.9
Bank of Uganda policy rate	10.0	8.0	...	...	...
M3/GDP (percent)	19.0	19.4	19.4	19.4	19.4
NPLs (percent of total loans)	4.7	...	...	...	...
		(Percent of GDP, unless otherwise indicated)			
<b>Central government budget</b>					
Revenue and grants	13.9	13.6	13.8	14.1	14.1
Of which: tax revenue	12.4	11.6	11.8	12.1	12.6
Expenditure	18.9	21.2	22.7	19.6	19.7
Of which: capital expenditure	7.8	8.4	8.9	8.2	8.5
Overall balance	-5.0	-7.6	-8.9	-5.5	-5.7
Public debt	37.3	45.3	52.8	55.6	59.0
<b>External sector</b>					
Current account balance (including grants)	-8.6	-10.1	-8.7	-5.5	-5.0
Exports (goods and services)	19.4	13.4	13.9	15.6	16.0
Imports (goods and services)	26.7	24.4	23.3	22.0	22.0
Gross international reserves					
In billions of US\$	3.2	2.8	2.5	3.0	3.7
In months of imports of goods and services	4.4	3.9	3.5	3.9	4.3
<i>Memorandum items</i>					
GDP at current market prices					
Ush. billion	128,181	136,177	147,751	164,553	182,464
US\$ billion	34.3	35.7	...	...	...

Source: Ugandan authorities, World Bank and IMF staff estimates and projections

34. **After a sharp widening in FY20 to 10.4 percent of GDP, the current account deficit is projected to narrow and approach 9 percent of GDP in FY21 and below 6 percent of GDP in FY22.** The global downturn is likely to ease in the first half of FY21, with spillover effects to Uganda. As discussed previously, exports are expected to pick up with the recovery in imports lagging. Remittances, meanwhile, are projected to remain below FY20 outcomes as the recovery is gradual and the impact of COVID-19 affects the entire FY21 fiscal year. That said, there is uncertainty as to the speed of recovery in remittances. Similarly, there is significant uncertainty about travel habits in a post-COVID world and corresponding tourism inflows to Uganda, which are assumed to recover gradually, and remain well below the net inflow of 2.3 percent of GDP in FY20.

35. **The external financing requirement is expected to be largely met by concessional and commercial government borrowing in FY21.** The expected sizable deceleration in net FDI inflows in FY21 and sluggish recovery, thereafter, combined with projected portfolio outflows, will likely create an external financing gap that is estimated at around 1.5 percent of GDP or US\$0.6 billion in FY21. This gap is set to be met by excess financing in FY20 that is assumed to be accumulated as reserves and drawn down in FY21, and also by the disbursement from multilateral creditors – the size and timing of which is uncertain at this point. Whereas reserves are expected to decline from 4.4 months of imports to an estimated 3.5 months of imports in FY21 (Table 5), the magnitude of the decline will be determined by the degree of depreciation as the country adjusts to a new post-COVID equilibrium.

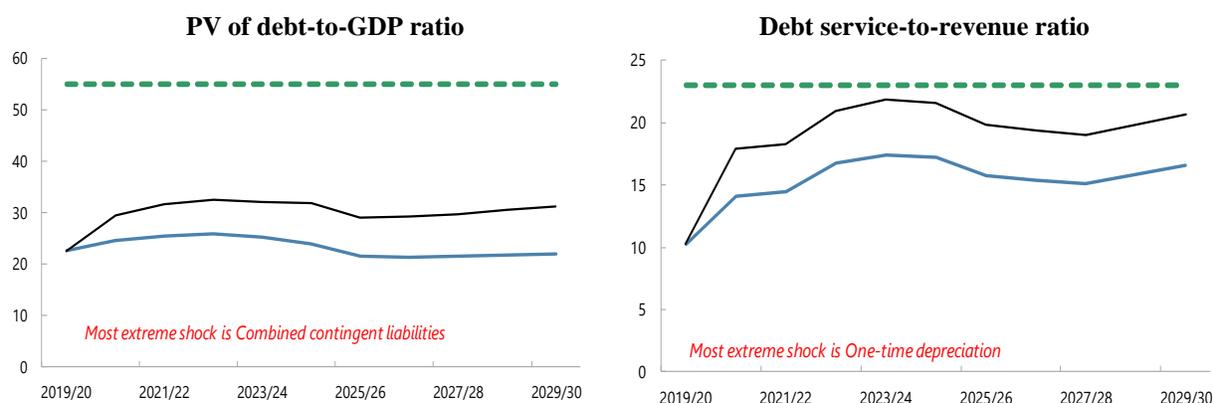
36. **The fiscal deficit is projected by government to expand to 8.9 percent of GDP in FY21, followed by a contraction to 5.5 percent and 5.7 percent of GDP in FY22 and FY23 respectively (Table 5).** The increase in the deficit in FY21 is explained by the government's response to the pandemic, in the form of higher current spending and lower revenues (Table 4). The latter is caused by a full-year impact of revenue shortfalls due to the drop in economic activity. However, a sizable amount – totaling roughly 3 percent of GDP – of the FY21 deficit remains unfunded. It is expected that the sharp rise in current spending will in part be offset by a decline in externally financed capital spending, given the historical and significant under execution of capital spending. The government is also currently in the process of reprioritizing, with lower priority projects likely to be postponed. Hence, a deficit of 8.9 percent of GDP in FY21 is unlikely and a more realistic fiscal shortfall of around 7 percent of GDP is expected – assuming that government is able to secure sufficient financing, particularly external concessional finance. In FY22, a rebalancing between current and capital spending is expected. As the impact of COVID-19 eases and elections are concluded, current spending is set to decline, while public capital expenditures will increase to meet investment demands in oil-related roads, the Kampala-Hoima corridor, the East African Crude Oil Pipeline (from Uganda through Tanzania), and power transmission and distribution networks to special economic zones and rural growth centers.

37. **Total public debt is projected to rise to close to 60 percent of GDP by FY24 from 37 percent in FY19.** This significantly exceeds the government's commitment in recent years to maintain public debt below 50 percent of GDP in nominal terms. However, despite the steep trajectory in nominal terms, in present value terms debt is projected to reach only 25 percent of GDP in FY24 because of the greater weight of concessional loans in the debt portfolio, which suggests a lower burden on the economy. Nevertheless, despite the high share of concessional external debt in the portfolio, the government's sizable domestic borrowing—22.6 percent of GDP in nominal terms—is projected to raise the gross financing need in FY21 to almost 14 percent of

GDP. While the government has not issued international bonds, and therefore does not face external maturity concentrations, total debt service (interest and principal due) is expected to average around 60 percent of government revenues over the next four years.<sup>39</sup> This exposes the government to liquidity risks and underscores the importance of raising tax revenues and aggressively reducing tax expenditures after the elections in early 2021 to ensure fiscal sustainability.

38. **The joint World Bank-IMF DSA undertaken in April 2020 concludes that Uganda remains at low risk of debt distress.**<sup>40</sup> Despite higher debt burden trajectories relative to the May 2019 DSA, all external debt and total public debt burden trajectories in the April 2020 DSA remain below their respective indicative thresholds<sup>41</sup> under the baseline and stress test scenarios (the blue and black line in Figure 12, respectively). The updated baseline scenario includes additional non-concessional borrowing and COVID-19 related financing from International Financial Institutions.<sup>42</sup> The two most extreme stress tests (lines in black in Figure 12) represent the contingent liability scenario, which reflects a shock of about 17 percent of GDP, and a one-time 30 percent exchange rate depreciation shock.

**Figure 12:** Uganda remains at low risk of external debt distress



Source: IMF/World Bank joint DSA May 2020

Note: the green dotted line represents the indicative threshold; the black line depicts the most extreme shock described at the bottom of the chart, and the blue line is the baseline scenario

## 2.2. Risks remain tilted heavily to the downside

39. **The macroeconomic outlook faces significant downside risks, mostly from COVID-19.** If the impacts of COVID-19 last longer globally, or spread more widely in Uganda, they could

<sup>39</sup> The total debt service-to-revenue debt burden indicator does not have an indicative threshold in the DSA. This ratio averages 60 percent because of the large share of domestic debt that has short maturities and very high interest rates (13-14 percent). The external debt service-to-revenue ratio remains well below the indicative threshold under the baseline, which reflects the government's prudent borrowing strategy to largely borrow on concessional terms and not tap the international bond market. The latter results in a relatively smooth debt service trajectory, without any maturity concentrations.

<sup>40</sup> Its debt-carrying capacity is assessed at 'strong' in the revised Low-Income Country Debt Sustainability Framework (LIC DSF).

<sup>41</sup> The thresholds represent a level of debt burden that if exceeded results in a higher risk assessment.

<sup>42</sup> The authorities also requested a non-concessional borrowing ceiling of US\$2 billion in FY20 from IDA's NCBP, two-thirds of which would finance infrastructure investment, while US\$665 million represents budget support and has been disbursed in early 2020.

deter a rapid recovery in Uganda's exports, adversely impact tourism and remittances, and depress domestic economic recovery. This could lead to a more severe impact on society and the economy, including on health, poverty, growth, and external and fiscal balances. Locusts and weather shocks could also further exacerbate these impacts.

40. **Heightened uncertainty around the 2021 elections could slow investments and economic activity, as well as lead to higher fiscal deficits.** While factored into the outlook for FY21, political risks could arise sooner or be more pronounced. Furthermore, there have been higher levels of civil unrest during recent election periods; if such unrest were to happen again leading into the 2021 elections, this may increase uncertainty and lead to a fall in longer-term investor sentiment (both domestic and international). This may also slow oil investments and deter a recovery in the tourism sector.

41. **Spending pressures and adjustments to government's debt profile could jeopardize Uganda's hard-earned macroeconomic stability.** Whereas Uganda's spending boom has been mainly related to investments, additional pressures may arise from excessive spending in the run-up to the 2021 elections and unexpectedly high subsidies to sustain the revived Uganda Airlines. Furthermore, new ad-hoc tax exemptions ahead of the elections and weak implementation of new tax-enhancing measures and reforms may strain the government's ability to raise additional revenue to offset higher expenditures. A significant shift in debt towards more non-concessional borrowing and/or the issuance of a Eurobond would disrupt the smooth repayment profile Uganda currently enjoys and raise debt burden trajectories and further increase debt vulnerabilities.

42. **Businesses continue to face critical constraints such as access to finance, skills and electricity, and an uncertain regulatory environment.** The cost of finance is particularly high in Uganda, so very few Ugandan firms have a bank loan or line of credit, and the ones who do face high costs and large collateral requirements. Only 26.7 percent of the population currently has access to electricity compared to 70 and 33 percent in Kenya and Tanzania respectively.<sup>43</sup> This has resulted in one of the lowest electricity consumption rates per capita in the world. Such circumstances inhibit productivity and private sector development. Although Uganda has improved across several measures of business environment performance in recent years, significant challenges remain. These include cumbersome processes to obtain an investment license and difficulties with the regulatory environment and contract enforcement.

43. **Global factors could also undermine Uganda's outlook.** Any intensified regional instability due to, for example, a renewed escalation of conflict in South Sudan or the Democratic Republic of Congo (DRC) – Uganda's second and fourth top export destinations – could reduce Uganda's exports and adversely impact growth and the external outlook. While lower oil prices are beneficial to Uganda's trade balance and real growth outcomes, significantly lower oil prices could also mean increasing risks to investment plans in the Ugandan oil sector. If oil prices remain well below the estimated break-even price for Ugandan production, different choices with respect to the phasing of extraction and investments into the refinery and oil pipeline may be required.

44. **Uganda continues to be amongst the world's most vulnerable and simultaneously least adapted countries to climate change.** The increasing frequency of climatic shocks (e.g. drought and floods) pose a heavy burden on the economy, export earnings and rural livelihoods. Most Ugandan households lack adaptive capacity to natural disasters and climatic stressors. This is further exacerbated by generally low technology adoption rates and limited access to alternative

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<sup>43</sup> World Bank Development Indicators, 2016

off-farm income streams – although, as discussed in Part 2, this is changing, with some instances where technology is being used to improve adaptive capacity. The country also lags its East African peers in water management, storage and irrigation, which is key to building resilience of the agriculture sector.<sup>44</sup> However, even with these improvements, poorer Ugandans, particularly in rural areas, will still face increasing climatic risks to their livelihoods.

45. **Overall, there are mitigating factors to some of these risks.** First, in order to manage a rapidly expanding fiscal deficit, the government has announced it will not commit to new large capital projects in the near term and will only finalize projects that are underway and cannot be canceled. Second, the Ministry of Finance will closely monitor the budget on a quarterly basis in FY21 and make needed adjustments given the uncertainty of the current economic environment. Third, unidentified financing for the large budgeted fiscal shortfall in FY21 may result in an adjustment to narrower fiscal deficits and hence less pronounced debt vulnerabilities. Finally, although the outlook for oil prices is bleak, Total, one of the major investors in Uganda’s oil sector, still seems positive about the industry in Uganda given its recent agreement (April 2020) to purchase Tullow’s oil interests in the country for over US\$0.5 billion.

### 2.3. Policy actions for macroeconomic stability and inclusive growth

46. **COVID-19 poses significant risks to Uganda’s socioeconomic stability that need to be carefully managed.** The likelihood of many Ugandans falling into poverty is high. COVID-19 has for the foreseeable future altered Uganda’s development options and priorities. The government is also going to have to rely increasingly on external financing to manage the expected budget shortfalls, which can quickly dry up if mismanaged. Policy actions in three key areas are required to manage these risks and promote more inclusive growth:

a) **Expand existing and new social safety nets.** The financial effects of the direct and indirect impacts of COVID-19 on the population, particularly the poor, is significant. As discussed in section 1.3, preliminary estimates suggest that the pandemic could increase poverty incidence by 2.7 to 8.2 percentage points, resulting in 1.07 to 3.15 million additional poor relative to the latest official estimate of 8.7 million in 2016/17. Social protection programs are an effective means to address poverty, protect households exposed to increasing shocks and put them in a better position to recover after a shock. When deployed quickly after an emergency, they are also cost-effective as they prevent households from falling into destitution and prevent long-term and often irreversible damages to both physical assets and human capital. In Uganda, safety net programs such as the Northern Uganda Social Action Fund (NUSAF) and Senior Citizens Grant (SCG) are key tools for risk mitigation and responding to shocks. However, the coverage and design of these programs are currently insufficient to meaningfully address the scope of the economic and health shock that has hit Uganda.<sup>45</sup> Social safety nets should, therefore, be expanded or new time-bound mechanisms introduced during the crisis to provide a cushion to vulnerable households. For example, Uganda has experience with labor-intensive

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<sup>44</sup> See World Bank (2018). Currently only about 7,000 ha of cultivated land is under formal irrigation, about 1.2 percent of an estimated irrigation potential of 600,000 ha.

<sup>45</sup> See World Bank (2020, January). The existing direct income support programs have low coverage, with the overall reach of the two main programs at only 3 percent of the population. Hence, spending on these two major programs amounted to about 0.14 percent of GDP in FY17/18.

public works, which can provide income to poorer households, especially informal urban workers affected by the crisis. Public works also ensure maintenance, rehabilitation or building of important physical infrastructure. Furthermore, safety nets can help prevent the erosion of human capital if targeted, for instance, to poorer households with infants under 2. Children born during times of crises are far more likely to be stunted and face life-long health challenges.<sup>46</sup> Thus, targeting these households with cash transfers helps prevent erosion of human capital to maintain their future productivity. The utilization of digital technologies (see Part 2) makes it easier to identify, target and pay potential beneficiaries of social safety net programs.

- b) ***Rebalance government spending in FY21 to support recovery from the crisis.*** The COVID-19 pandemic presents a significant shock to the Ugandan economy. The government needs to act quickly and decisively to ensure that the impacts are managed, and the economy positioned for a smoother recovery. This will require significant budgetary adjustments. In the immediate term, the primary concern is about protecting lives and livelihoods and ensuring continued provision of essential services, such as water and electricity, which in themselves are key elements to limiting the spread of the virus. This will require additional allocations to health and social welfare budgets (as discussed above). It will also require support to utilities to maintain the supply of services. At a household level, spending on goods and services that are not critical to survival may also decrease – this includes, for example, education spending. Given that the burden of financing education has been shifting to households, whose share currently represents almost two thirds of total funding, any cut to this spending may have dire consequences for a country that is already underinvesting in the future productivity of its citizens.<sup>47</sup> Government will need to step in to ensure these cuts are limited. Finally, non-priority spending needs to be reduced. For example, any new and large investment projects that have not commenced or are under delivering should be postponed. Disruptions to global supply chains and further intermittent mobility restrictions are likely to hamper project execution anyway.
- c) ***Transparently report COVID-19 response measures and ensure accountability.*** There have already been instances of resource mismanagement in government’s response to COVID-19.<sup>48</sup> This does not bode well for government’s credibility in managing the crisis and discourages development partners wanting to support the response. In order to improve the transparency and governance of COVID-19 related resources and spending, government, at a minimum, needs to report COVID-19 expenditures separately, be open about large procurement contracts of COVID-19 expenditures (including revealing the names of awarded companies and their beneficial owners), and undertake an independent audit of COVID-19 expenditures in about a year’s time and publish the results.

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<sup>46</sup> Adserà et al (2019). Individuals who were born or were one or two years old around the time when the Berlin Wall fell and when large economic and social transformations occurred in Europe and the Former Soviet Union are, on average, 0.6 centimeters shorter than their older or younger counterparts.

<sup>47</sup> World Bank (2019c, May)

<sup>48</sup> Otage (2020)

## PART 2: THE DIGITAL ECONOMY

### 3. DIGITAL SOLUTIONS IN A TIME OF CRISIS

#### 3.1. The digital economy is an important contributor to inclusive economic growth and crisis management

47. **As a cross-cutting enabler, digital technologies impact the entire economy, connecting farmers with markets, facilitating consumer access to a broader range of goods and services, and driving innovations in manufacturing.** In 2016, the global digital economy accounted for 15.5 percent of the world’s overall GDP and was worth about US\$11.5 trillion. It is expected to reach 25 percent in less than a decade. According to the IMF, the “digitalization of economic activity can be broadly defined as the incorporation of data and the internet into production processes and products, new forms of household and government consumption, fixed-capital formation, cross-border flows, and finance.”<sup>49</sup> In Africa, the need to accelerate productivity gains in agriculture and industry can be addressed by leveraging digital technologies.

48. **Digital technologies have led to the social and economic inclusion of previously underserved communities, which has also opened up new avenues for economic activity.** With the advent of digital technologies, made widely ubiquitous by mobile phones (basic and smartphones), the proportion of mobile phone users in the world has risen from less than 15 percent in 2001 to 108 percent in 2019, while internet users have risen from 8 percent to nearly 54 percent.<sup>50</sup> Research shows that GDP per capita in 96 developed and developing countries rose by 0.15 percentage points after a 10 percent increase in 2G to 3G technology penetration and by 0.5 percentage points after a doubling of mobile data use. Economy-wide productivity in these countries also rose by 4.2 percentage points with a 10 percent increase in mobile penetration.<sup>51</sup> In Africa, mobile phone penetration is found to have a significant impact on economic growth, including through the rise in digital financial inclusion.<sup>52</sup> However, it is essential to ensure that populations are ready, adequately equipped and trained to take advantage of the expansion in digital technologies.

49. **The digital economy is also proving important for job creation.** In Africa, the arrival of faster internet has been linked to increased employment and job creation; not only for workers that have gone to university, but also for those with secondary and even primary school educations.<sup>53</sup> The mobile economy (technologies and services) generated nearly 9 percent of GDP in SSA in 2018<sup>54</sup> and this proportion is likely to continue increasing. Research from the SSA region shows that female labor force participation also rises with increased access to digital technologies such as broadband internet.<sup>55</sup>

50. **In times of crisis, as demonstrated by the ongoing COVID-19 pandemic, digital technologies can play an important role in maintaining access to essential services and expanding the options to drive the recovery.** The nature of the COVID-19 crisis and the need for physical social distancing makes the use of digital technologies even more relevant. The urgent

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<sup>49</sup> IMF (2018)

<sup>50</sup> ITU (2020)

<sup>51</sup> GSMA (2012)

<sup>52</sup> IMF (2011)

<sup>53</sup> Hjort and Poulsen (2019)

<sup>54</sup> GSMA (2019)

<sup>55</sup> Efobi et al. (2018)

need to manage demands on local health systems and allow local populations to maintain safe social distancing is for the large part being made possible through digital technologies. From the use of big data in developing effective epidemiological interventions to managing hospitals and health services and deploying tech-enabled contact tracing, digital technologies are playing an important role in crisis management in the short-term. However, these technologies also raise pertinent questions for consumer privacy, safety and data protection, which are the basic building blocks of a robust digital ecosystem. The private sector can be a key contributor to the overall recovery and for building resilience of health systems by enhancing the integration of technologies in logistics and supply chain management, allocating and disbursing credit to firms, and scaling up the use of digital financial services for consumers.

Uganda has made strides in digital development, but gaps in infrastructure and private sector innovation remain

51. **The Ugandan government aims to promote economic growth through digitalization by leveraging the country’s expanding ICT infrastructure and technological base, and its young and increasingly literate population.** The government’s Vision 2040<sup>56</sup> calls for greater availability of digital content and e-products, introducing automated processes and inter-agency connectivity, bridging the gap in linkages between researchers and industry, and accelerating R&D commercialization. To implement Vision 2040, the government aims to ensure effective interoperability of processes and systems across the whole of government, private sector and civil society, and to promote the development of a hi-tech industry by reviewing and revamping the legal and regulatory frameworks governing the ICT sector. This will promote operational efficiency, enhance information security and facilitate the enforcement of cyber security rules and procedures.

52. **Uganda is at the cusp of a digital transformation that can accelerate its advancement towards middle income status by 2040 and create significantly more jobs.** With a population largely under 30 years of age, Uganda is poised to reap a significant demographic dividend. This, however, comes with the attendant challenges of creating jobs and transitioning to a more diverse economic base. According to estimates, Uganda will require jobs for almost 700,000 labor force entrants per year until 2030. Thereafter, an expected 1 million job seekers will enter the job market annually from 2030-40.<sup>57</sup> The digital economy offers a crucial enabling force for growth by enhancing productivity in the real sectors, addressing information asymmetries, matching buyers and sellers, matching jobs, and reducing information asymmetries through general purpose digital technologies. Relatedly, linking the informal and formal economies is possible by leveraging digital tools and channels, which can connect informal workers to greater economic opportunities.<sup>58</sup> Given Uganda’s informal sector is estimated to comprise about 43 percent of GDP and employs at least 70 percent of the labor force,<sup>59</sup> the potential benefits are immense and structurally significant.

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<sup>56</sup> Vision 2040 is aiming at “a transformed Ugandan society from a peasant to a modern and prosperous country within 30 years” As part of this, the Ugandan Government identifies ICT as cutting across all sectors and a key enabler for social and economic development.

<sup>57</sup> World Bank (2020, February)

<sup>58</sup> Pathways for Prosperity Commission (2018)

<sup>59</sup> Lloyd-Jones et al (2017)

53. **The gains from a digital economy would allow Uganda to deliver services to a broad range of consumers, allow firms to adopt productivity-enhancing technologies and allow policymakers to undertake data-based policymaking.** As discussed in Box 2, although the share of the Information and Communications sector was less than 2 percent of GDP in FY19, it is already playing a catalytic role in enhancing economy-wide productivity and growth. Furthermore, usage of digital technologies like mobile phones, mobile internet and social media has risen in recent years and is driving the growth in the ICT and related sectors.

54. **The government has set out an ambitious agenda for digital transformation, implementation of which will require stronger coordination and resource management than has been the case to date.** The Digital Uganda Vision 2019 highlights the government's commitment to "Transform Uganda into a digitally-enabled society that is innovative, productive and competitive".<sup>60</sup> This entails coordinated efforts by ministries, departments and agencies (MDAs) to enhance the regulatory framework for the development of the digital economy. At the same time, it is important to note the related challenges of privacy and data protection, inclusion of segments with limited digital literacy and access, and the need to embrace a wider range of products and services than are currently available in the market.

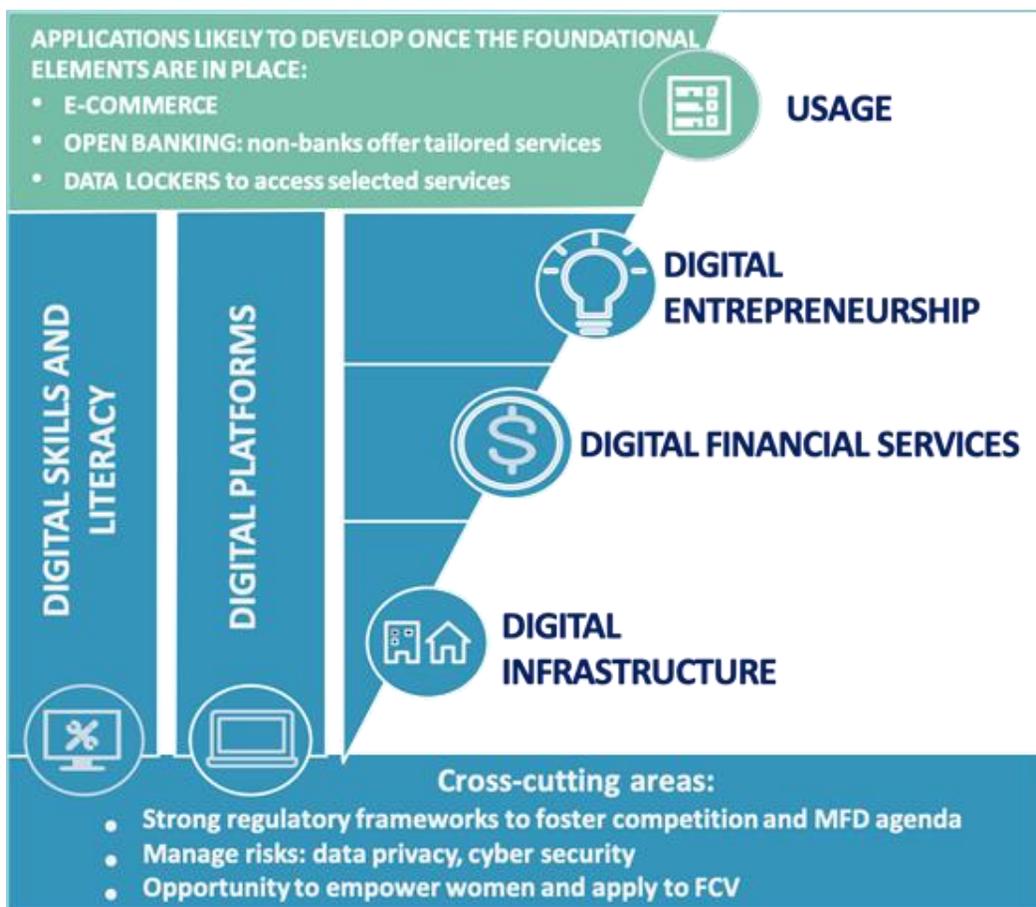
55. **Drawing on findings from the World Bank's Uganda Digital Economy Assessment (DE4A),<sup>61</sup> this section outlines the state of Uganda's digital economy and concludes with key policy recommendations.** The DE4A assesses five key pillars for a vibrant, safe and inclusive digital economy (see Figure 13): (i) digital infrastructure; (ii) digital skills; (iii) digital platforms; (iv) digital financial services; and (v) digital entrepreneurship. This section will consider how each pillar can contribute to inclusive growth and poverty reduction, present the status of each pillar in Uganda, and identify areas where Uganda can do better to realize the pillars' potential contribution.

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<sup>60</sup> Digital Uganda Vision

<sup>61</sup> The full DE4A will be issued in June 2020.

**Figure 13:** Five key foundations of the digital economy ecosystem



Source: World Bank, June 2019. Digital Economy for Africa Initiative. Every African Individual Business and Government to be Digitally Enabled by 2030.

Note: FCV refers to situations of Fragility, Conflict, and Violence. MFD is Maximizing Finance for Development

Digital tools and solutions are key to managing the COVID-19 crisis and supporting economic recovery

56. **Digital technologies and the digital economy will play a key role in mitigating the ongoing COVID-19 crisis and its expected impact on the medium-to-long term growth prospects of Uganda.** As discussed in section 1.3, these effects are magnified for lower-income communities and informal sector workers. With firms facing a sharp drop in aggregate demand, supply chain interruptions and reduced labor force participation, there is a need for short-term mitigation measures combined with more medium-to-long term interventions that can support firms' recovery. As discussed below, digital solutions can support delivery of essential services for firms (e.g. utility and tax payments, access to markets via digital platforms,<sup>62</sup> and e-commerce,

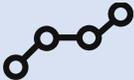
<sup>62</sup> Digital platforms are online businesses that facilitate commercial interactions between at least two different groups—with one typically being suppliers and the other consumers.

and digital SME finance), consumers (e.g. mobile money, remittances and e-commerce) and the most vulnerable (e.g. expanded and new short-term social safety nets).

57. **The health sector response to COVID-19 in particular stands to benefit from integration and scaling up of digital health solutions.** For the health sector, digital solutions offer the opportunity to undertake holistic disease surveillance and monitoring (for example, through geo-tracking applications), leverage data from public systems to strategically allocate resources and pre-empt outbreaks (for example, through community health data collected by CHWs), reduce the burden on medical facilities by transitioning some activities to digital communications, and improving inventory management of medical supplies. The latter is especially relevant as regional and global production and supply chains face sustained interruptions. Even very basic digital communications technologies such as Short Message Service (SMS) can be deployed in low-tech environments to disseminate public health messages and cautionary guidelines.

### 3.2. A snapshot of Uganda’s digital economy

58. **Overall, Uganda’s digital economy is gaining momentum, though gaps in access, affordability and market development constrain its development.**

 <p><b>Digital infrastructure</b></p>	<p>Uganda appears to be performing at an average pace within developing countries, ranking 20<sup>th</sup> out of 38 SSA countries in the 2017 ICT Development Index (IDI) of the International Telecommunications Union (ITU). Although lagging more advanced economies, Uganda has a ranking of 40 on the GSMA mobile connectivity index, which is comparable to peers Rwanda (42.9), Kenya (50.7) and Tanzania (40.9).</p>
 <p><b>Digital platforms</b></p>	<p>The GoU has introduced digital platforms and shared systems that enable online communication and digital collaboration among government bodies. Public service delivery is continuously improved through an increasing number of e-services provided by various government bodies over the functional e-Citizen portal. The establishment of a national identification document contributed to greater trust in online transactions, though its full use is constrained by low rates of death and birth registration.</p>
 <p><b>Digital financial services</b></p>	<p>Digital Financial Services (DFS) is a dynamic sector with many players operating in payments, digital credit, savings, micro insurance, and remittances. However, the regulatory environment for fintechs is weak, with no formal payments law in place.</p>
 <p><b>Digital entrepreneurship</b></p>	<p>Digital entrepreneurship is nascent, but expanding in Uganda. Support services and digital firms are concentrated in Kampala, as is the potential market. Startup funding overall and for digital firms is very limited. Regional/international investors are beginning to enter the market to support more advanced firms. There is low take-up of digital products and services beyond payments as the level of internet usage remains low among the population.</p>
 <p><b>Digital skills</b></p>	<p>Basic digital literacy in Uganda is limited because a majority of households and individuals do not use the internet. Moreover, basic and intermediate digital skills courses at secondary schools are optional, advanced digital skills instruction is generally in short supply, and enrolment in STEM programs is low. Overall quality is also an issue because an outdated curriculum leads to widely differing learning outcomes. Despite these challenges, opportunities abound to accelerate digital skills development. A Universal Access Fund is near deployment, a new secondary school curriculum is soon to be released, and the third National Development Plan, which prioritizes the digital economy, has recently been launched.</p>

## Digital infrastructure in Uganda is improving, but access is uneven and expensive

59. **Development of the digital economy requires a strong digital infrastructure backbone that in Uganda’s case, has been advanced by its modest but growing digital communications network.** The country has approximately 27 million mobile subscriptions (September 2019), which is a penetration rate of 69.2 percent of the population, far below the average of 84 percent for Africa. Even though the internet market is growing steadily, it is still underdeveloped. Only about 8 percent of the population are mobile broadband subscribers (approximately 186,000 subscribers), which is a lower proportion than peer countries. As Table 6 and Figure 14 show, Uganda lags on broadband services which are mostly provided by mobile telecommunications operators using 3G and 4G technologies. Fixed technologies such as DSL, cable, and Fiber to the Home remain underdeveloped. Uganda has a liberalized telecommunications market with an independent regulator, the Uganda Communications Commission (UCC). The market has attracted several international industry players, most of which are offering comparable services in a competitive environment; however, there is still a significant urban-rural divide in access to digital services.

**Table 6:** Regional comparison of Uganda and peers on select indicators

	Uganda	Nigeria	Kenya	Rwanda	Tanzania
<b>Affordability Drivers Index Rank (out of 61 countries)<sup>63</sup></b>	36	19	37	31	32
<b>Mobile subscriptions per 100 people (2018)</b>	57	88	96	79	73
<b>Fixed broadband subscriptions per 100 people<sup>64</sup></b>	0.02	0.04	0.72	0.06	1.53
<b>Cost of 1GB mobile data, % GNI per capita</b>	7.75	1.70	3.10	3.39	5.11
<b>Cost of 1GB mobile data, US\$<sup>65</sup></b>	4.00	2.78	4.19	2.21	4.34

Source: Alliance for Affordable Internet; World Bank data

Note: Using the latest comparable data up to end-2018.

60. **Investments in “middle”<sup>66</sup> and “last mile”<sup>67</sup> networks have helped more Ugandans get online, but broadband infrastructure and market bottlenecks persist, which reduce coverage, speed, reliability, and affordability.** Last mile connections to the end user are predominantly provided by Mobile Network Operators (MNOs) and other smaller internet service providers. Last mile connections range from high speed direct fiber connections to the home and businesses in urban areas to lower cost, lower performance wireless solutions in rural areas. Approximately 85 percent of the population is now covered by a 3G or higher signal, and an estimated 46 percent of citizens had access to broadband connectivity at the end of 2018, with mobile broadband being the predominant means of internet access.<sup>68</sup>

<sup>63</sup> ADI Africa Report 2019

<sup>64</sup> ITU database (2020)

<sup>65</sup> Alliance for Affordable Internet, Mobile broadband pricing data 2019

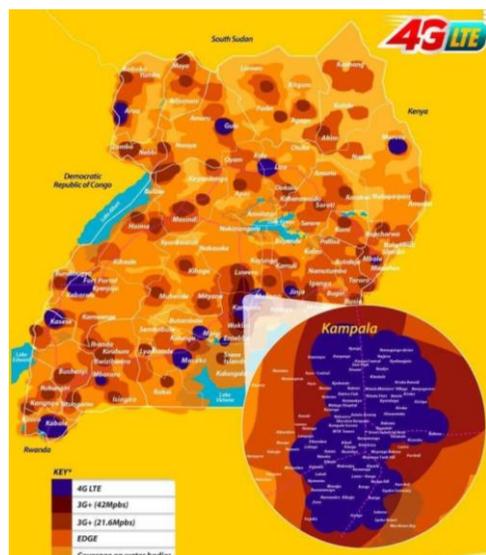
<sup>66</sup> Middle mile: segment of a telecommunications network linking a network operator's core network to the local network plant, typically situated in the incumbent telco's central office.

<sup>67</sup> Last mile: local links which provide service to the retail customer or end user.

<sup>68</sup> UCC

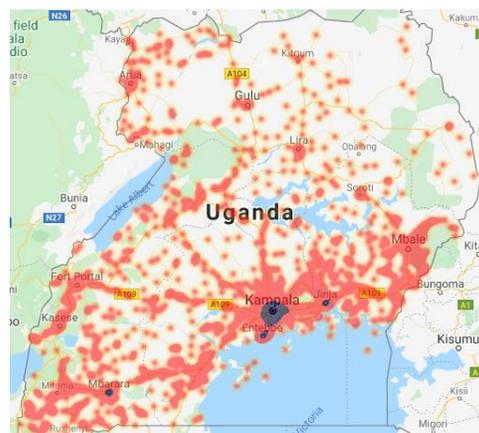
**Figure 14:** Mobile network coverage in Uganda

*Mobile network MTN Uganda, 2020*



Source: MTN

*Mobile network (antennas) of Airtel Uganda, 2020*



Source: Airtel Uganda

61. **There is a gender and geographical gap in access to digital technologies.** According to Finscope 2018, only 46 percent of female adults have access to mobile phones compared to 58 percent of male adults.<sup>69</sup> Similarly, adults in urban areas are more likely to own mobile phones (70 percent) and have access to the internet (25 percent) compared to adults in rural areas (46 percent own phones and 5 percent have internet access). Broadband access is also limited, given there are only 0.028 fixed broadband subscriptions<sup>70</sup> per 100 people in Uganda compared to 0.5 in SSA.

62. **Affordability remains a key challenge to broadband access in Uganda, even where broadband services are available.** The penetration of fixed-line connections in Uganda was less than 1 percent in June 2018.<sup>71</sup> This was partly due to high cost of service and limited last-mile connectivity caused by various factors including license and spectrum fees, tax on digital services, cost of devices, as well as cost of bandwidth. The introduction of the social media tax of USh 200 (US\$ 0.05) a day has increased the cost of mobile services.

63. **Uganda ranks poorly compared to other countries on access and affordability.** Compared to its regional peers, Uganda lags on mobile and broadband subscriptions even though it ranks fairly well on the affordability drivers index, which measures government policies that impact internet affordability. According to the International Telecommunications Union's 2019 price comparison report,<sup>72</sup> Uganda ranked 160 out of 184 countries on price of mobile-voice

<sup>69</sup> FinScope Uganda (2018)

<sup>70</sup> Fixed broadband subscriptions refer to fixed subscriptions to high-speed access to the public Internet (a TCP/IP connection), at downstream speeds equal to or greater than 256 kbit/s. This includes cable modem, DSL, fiber-to-the-home/building, other fixed (wired)-broadband subscriptions, satellite broadband and terrestrial fixed wireless broadband. This total is measured irrespective of the method of payment. It excludes subscriptions that have access to data communications (including the Internet) via mobile-cellular networks. It should include fixed WiMAX and any other fixed wireless technologies. It includes both residential subscriptions and subscriptions for organizations. World Bank Data 2018.

<sup>71</sup> UCC

<sup>72</sup> ITU (2019)

services. While policies may be moving in the right direction, they have not yet enhanced affordability for consumers to the extent which regional peers have been successful in doing. Low levels of affordability are driven by a combination of high cost of devices (e.g. Uganda imposes an import tax on mobile phones and domestic manufacturing of phones was only initiated in 2019) and high cost of services. Handset costs continue to pose an entry barrier for a broad section of Ugandan society. There are some limited initiatives to test the scope of subsidized devices though these would need to be scaled up to reach underserved communities in rural areas, refugee hosting areas and amongst women.

Development of digital platforms in the public and private sectors is advancing, but their reach is limited

64. **Over the past few years a number of policies, strategies, laws and regulations have been adopted to improve public sector management, service delivery, operational efficiency and customer satisfaction through a greater use of ICT services in the public sector.**<sup>73</sup> The Government has also initiated a number of ICT projects, currently in different stages of completion. ICT solutions associated with the provision of government e-services are largely implemented by private sector firms, which in addition to developing and integrating services, also provide maintenance and upgrades. Among the challenges that the Government is facing are duplication and low level of integration of ICT systems across MDAs, piecemeal procurement of licenses for software, limited sharing of information and low utilization of shared systems for the provision of services (e.g. payment gateway, SMS gateway, authentication). There are shared systems or services to offer digital government platforms across government agencies, including a human resource management information system (HRMIS) and integrated financial management information system (IFMIS). The Government also partners with the private sector in managing or offering shared systems (e.g. the Mobile Money MTN National Payment Infrastructure).<sup>74</sup>

65. **The National Information Technology Authority-Uganda (NITA-U) runs all government digital platforms.**<sup>75</sup> This agency develops software, monitors vendor implementation and is responsible for license management and monitors the level of usage of the platforms and portals through system-generated reports and feedback from the service desks. NITA-U ensures that all platforms are linked to the national ID system and that platforms are developed based on the maturity model, whereby for each MDA their stage of development is identified – from a basic online presence, moving to transactions, then an integration layer, and finally moving to full e-service provision.

66. **The national ID system has shown initial success.** No other country in Africa has issued their first or new national ID more quickly than Uganda. In 2014, the GoU launched a “National Security Information System” (NSIS), resulting in the registration of 16.5 million citizens in a mass registration drive. In 2015, with the adoption of the Registration of Persons Act (ROPA) and

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<sup>73</sup> Policies: National ICT Policy, Telecommunications Policy, National Broadband Strategy, IPv6 Transition Policy, E-Waste Management Policy; Laws: Uganda Communications Act, 2013, the NITA-U Act, 2009, the Computer Misuse Act 2011, Electronic Transactions Act 2011 and the Electronic Signatures Act 2011.

<sup>74</sup> An example of partnership with the private sector is the collaboration on Mobile Money with MTN. The NITA-U’s National IT Survey 2017/2018 found that mobile money payment of utility bills is the most used e-government service, accounting for 63 percent of total transactions.

<sup>75</sup> Digital platforms are intermediaries that connect users and service providers through a digital interface.

the establishment of the National Identification and Registration Authority (NIRA), approximately 90 percent of Ugandans 16 years or older were enrolled in the National Identification Register (NIR). NIRA has since continued with the registration campaign and to date over 26 million people have been enrolled in the NIR, representing approximately 66 percent of the total population. The current national ID system is technologically advanced, which has created the opportunity to leverage the system for e-government and authentication by the public and private sectors (e.g. mobile phone companies, banks and insurance companies); thereby further expanding financial inclusion, strengthening social protection delivery, supporting immigration control and refugee management, and helping the Electoral Commission create an up-to-date voter register for the 2021 general elections.

67. **Though the national ID system is operational, its coverage remains limited and there are constraints stemming from underlying gaps in data.** Making the national ID system and the civil registration system interoperable is critical for a dynamic, sustainable, and accurate National Identification Register, which has the ability to account for every birth and death. Special attention is needed to improve low birth and death registration rates. Death registration for example is estimated at 24 percent, while only about 7 percent of children below one year of age are registered in the civil registration system. Most birth records are notified through the mobile vital registration system, but not officially registered, which presents challenges to keep NIRA's database up to date. Without near real time updates to birth and death registration, stakeholder trust in NIRA's ability to effectively verify/authenticate identities is low and the veracity of the system may be compromised if this continues.<sup>76</sup> Experience in Estonia, India, Peru, South Africa, Thailand, and other countries has shown that an effective national identification system can accelerate progress in addressing key development and governance challenges such as financial inclusion, universal health care coverage, and digitizing and integrating services in the public and private sectors.

68. **Private sector platforms are also growing in Uganda, although usage is substantially less than in peer countries.** According to one estimate,<sup>77</sup> there are about 35 (mainly international) platforms currently active in the transportation, retail and accommodation sectors compared to 62 platforms in Kenya, 87 in Nigeria, and 38 in Tanzania. The platforms in Uganda offer e-commerce, freelancing, rentals, ride-hailing, and courier services. About 44 percent of the platforms accept mobile money payments, 41 percent accept cash, and nearly 80 percent take debit and credit cards. While growth of mobile money in Uganda bodes well for greater uptake of platforms, the larger challenge of mainstreaming digital platform use and boosting consumer digital literacy remains.

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<sup>76</sup> NIRA undertook changes in their business process to facilitate registration of some of these events to ensure they have all the required information and are following-up on those with missing information. Under the Uganda Reproductive Maternal and Child Health Services Improvement Project (URMCHIP), the World Bank is investing US\$10 million to improve both birth and death registration.

<sup>77</sup> Insight2impact (2019)

## Basic and advanced digital skills are limited

69. **Human capital development is a key contributor to economic growth in general and to effectively leveraging the technologies of today and tomorrow.** Digital skills – basic and advanced – contribute to market development and to a workforce that is ready for the changing labor market and adaptable to the demands of emerging categories of jobs.

70. **The overall quality of the education system influences the development of digital skills.** In Uganda, despite immense progress towards achieving universal access to primary education, a significant percentage of those who enter primary school do not reach the final primary grade. Indeed, primary completion rates for Uganda are very low and have not shown much improvement for nearly a decade, standing at 44 percent in 2017.<sup>78</sup> As a result, most Ugandan children do not even enter secondary level, which is where basic digital skills and competencies are acquired.

**Table 7:** Comparative indicators on education and human capital (data from 2017)

	Kenya	Nigeria	Rwanda	Tanzania	Uganda
<b>Expected years of schooling</b>	10.7	8.2	6.6	7.8	7.0
<b>Learning adjusted years of schooling</b>	7.8	4.3	3.8	4.8	4.5
<b>Human Capital Index, scale 0-1</b>	0.5	0.3	0.4	0.4	0.4
<b>Harmonized test scores<sup>79</sup></b>	455	325	358	388	397
<b>Individuals using internet in last three months (% population)</b>	17.8	42	21.8	25	23.7

Source: World Bank data; International Telecommunication Union

71. **Basic digital literacy is very limited in Uganda, which is consistent with overall low performance in literacy and education.** Uganda trails peers on numeracy skills with only 2 percent of students able to solve a simple, age-appropriate mathematics problem by the end of fourth grade, which is far below Kenya (10 percent) and Tanzania (9 percent).<sup>80</sup> The quality of the education system remains uneven and transition into secondary schooling is a persistent challenge.<sup>81</sup> There is also a gender gap in basic literacy, which influences digital literacy and basic skills among women. Moreover, nearly 90 percent of households in Uganda do not have internet access with a majority citing lack of confidence, knowledge or skills as the reason (see Figure 15). Furthermore, lack of knowledge or skills is the most cited reason for not having used the internet.

<sup>78</sup> World Bank (2019c, May)

<sup>79</sup> Harmonized Test Scores from major international student achievement testing programs. They are measured in TIMMS-equivalent units, where 300 is minimal attainment and 625 is advanced attainment. Test scores from the following testing programs are included: TIMSS/PIRLS: Refers to the average of test scores from TIMSS (Trends in International Mathematics and Science Study) and PIRLS (Progress in International Reading Literacy Study), both carried out by the International Association for the Evaluation of Educational Achievement.

<sup>80</sup> World Bank (2019c, May)

<sup>81</sup> Ibid

**Figure 15:** Reasons why households and individuals do not use internet



Source: NITA IT report 2018

72. **There is a need to upskill teaching staff and equipment in the school system.** Almost all 1,100+ government owned secondary schools and all national teacher training colleges were equipped with ICT labs between 2008 and 2014. Feedback received is that this equipment is mostly end-of-life and quality of connectivity is a challenge.

73. **High quality, more advanced technical skills are also in short supply.** At the university level, stakeholders indicate that there is a need to improve the ICT infrastructure and reskill human resources. There is very limited data on existing ICT skills and demand for ICT skills by industry or employers. This data gap makes it difficult to ascertain the level, quality and availability of skills in the domestic market. However, market demand has led to the development of some innovative approaches towards meeting the needs of the private sector; one of these is an academia-industry collaboration by *Refactory*, which has developed a targeted bootcamp program to increase the supply of quality advanced digital skills in Uganda.

**Box 5: An innovative approach to developing advanced digital skills**



**Refactory offers a unique model to address the talent gap in the tech sector in Uganda.**

Established in 2015 as an initiative of Clarke International University that later morphed into an industry led collaboration with Laboremus Uganda and Fontes Foundation Uganda, a two-staged program is offered – the ‘Catalyst’, which provides introductory level software development training, and the ‘Bootcamp’, which targets advanced software development skills. The Catalyst features an industry prototype where students completing the program demonstrate considerable growth. The programs are open to applicants with tech and non-tech backgrounds. Across both programs, there is a strong emphasis on workplace skills like communication, leadership and time management, which are cited by employers in Uganda to be much in need.

**In two years, 71 people have graduated from the catalyst program, of which nearly 27 percent are women.** The placement rate for the bootcamp is 90 percent. The program has attracted over 10 industry partners working directly with the students. *Refactory* has expanded its offerings to include a digital job matching platform for job seekers and employers.

74. **Girls’ enrolment in Science, Technology, Engineering and Mathematics (STEM) is quite low.** At Makerere University, the largest university in the country, female enrolment in STEM courses is about 30 percent according to data from the 2016 Report of the Visitation Committee on Makerere University.<sup>82</sup> Government is, however, aware of this situation and is

<sup>82</sup> Makerere University (2017)

taking steps to address low female participation in STEM. The Makerere University Council recently passed an Affirmative Action Policy to establish a 40 percent enrollment quota for female students in STEM.<sup>83</sup>

**75. While the government recognizes the importance and need to develop ICT skills, there is no systematic plan to develop basic and advanced digital skills or integrate digital skills in formal education.** The National Development Plan II, the formal education sector and the ICT sector have all called for the development of digital skills. There are standalone basic digital skills courses at the secondary level, which are optional, and advanced digital skills programs at university. There is, however, no digital skills training at the primary school level. There is no national Digital Skills framework and there is no ICT in Education policy or strategy. The right skills are, therefore, critical if Uganda wants to generate more home-grown technologies and take full advantage of the digital economy.

### Digital financial services are expanding, but there are gaps in the regulatory framework

**76. Digital financial services have powered the rise of financial inclusion in Uganda and have had important livelihood benefits for poor rural households in the country.** Financial inclusion appears to have been largely driven by mobile money, although financial institutions also seemed to have played a part. The percentage of account ownership amongst the population age 15+ has risen to 59 percent in 2017 as compared to 44 percent in 2014. This rise in account ownership could be attributed to the growth and penetration of mobile money account ownership, which has risen to 51 percent in 2017 from 35 percent in 2014. The rise in account ownership patterns, especially in the mobile money segment, reflects a similar trend in other peer countries such as Kenya, Rwanda, and Tanzania (with Kenya having the highest percentage of the population age 15+ with mobile money accounts).<sup>84</sup> A study of the impact of mobile money access for poor, rural households in northern Uganda found that as this access expanded, nonfarm self-employment increased and food security improved.<sup>85</sup>

**Table 8:** Financial inclusion indicators

Country	Account (% age 15+) <sup>86</sup>		Financial institution account (% age 15+) <sup>87</sup>		Mobile money account (% age 15+)		Sent or received domestic remittances in the past year (% age 15+)		Made or received digital payments in the past year (% age 15+)	
	2014	2017	2014	2017	2014	2017	2014	2017	2014	2017
Kenya	75%	82%	55%	56%	58%	73%	70%	67%	69%	79%
Nigeria	44%	40%	44%	39%	2%	6%	58%	51%	37%	30%
Rwanda	42%	50%	38%	37%	18%	31%	46%	46%	27%	39%
Tanzania	40%	47%	19%	21%	32%	39%	57%	46%	35%	43%
Uganda	44%	59%	28%	33%	35%	51%	65%	58%	40%	55%

Source: Findex 2017

<sup>83</sup> Makerere University (August 2019)

<sup>84</sup> Nigeria is an outlier with only 6 percent of the population age 15+ having a mobile money account.

<sup>85</sup> Wieser et al. (2019)

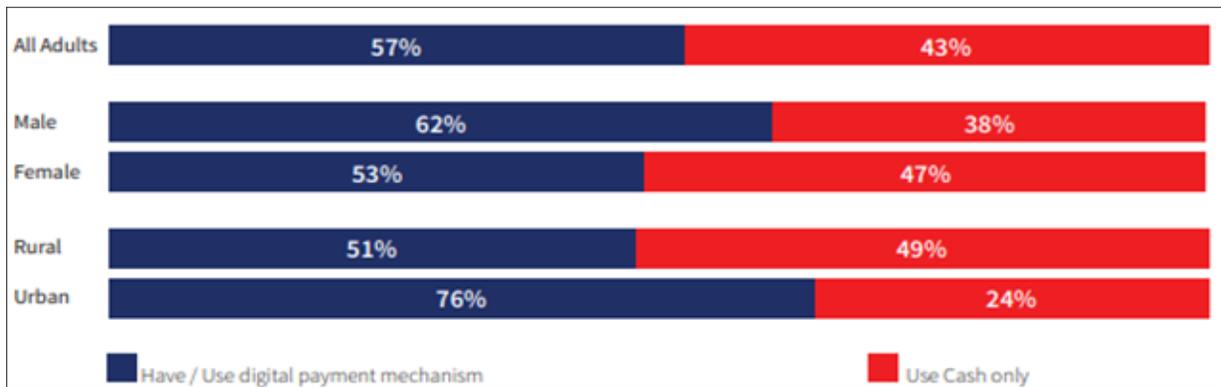
<sup>86</sup> The percentage of respondents who report having an account (by themselves or together with someone else) at a bank or another type of financial institution or report personally using a mobile money service in the past 12 months.

<sup>87</sup> The percentage of respondents who report having an account (by themselves or together with someone else) at a bank or another type of financial institution.

77. **However, unequal access between women and men and urban and rural areas poses a challenge.** According to FinScope 2018, 62 percent of men have made or received digital payments; however, only 53 percent of women have done so with a larger proportion of women relying only on cash (see Figure 16).

78. **Digital credit is a fast-growing phenomenon in many emerging markets and Uganda is no exception.** These loans are having a large impact, allowing millions of low-income consumers to borrow money with just a few taps on a phone menu or clicks on an app screen. Digital credit grew by 266 percent between 2016 and 2017 in Uganda; most of these loans are smaller-sized, unsecured personal loans. The “new wave” of digital credit is reaching consumers through digital channels rather than requiring customers to visit a bank branch or a banking agent. Telecoms in Uganda have, in the last three years, disbursed more than US\$100 billion in mobile loans.

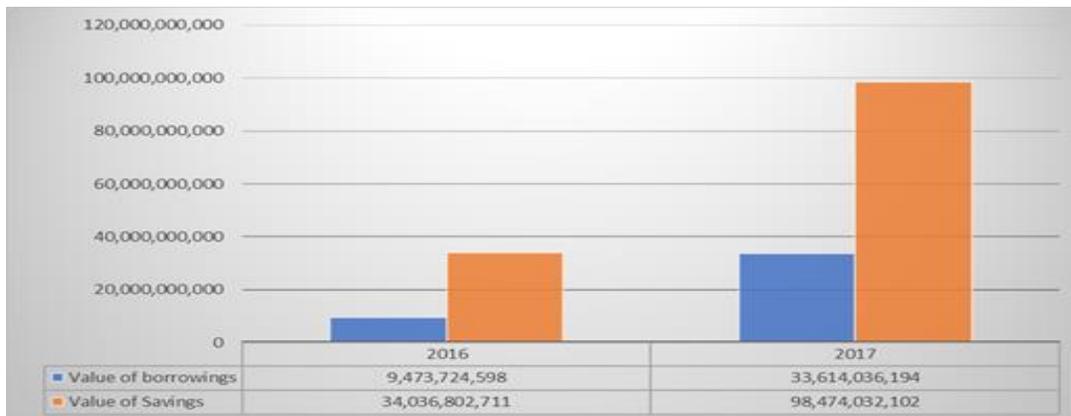
**Figure 16:** Use of digital payments in Uganda



Source: FinScope 2018

79. **Due to lack of borrower data to support lending decisions, digital lenders are using alternative credit data to determine creditworthiness.** Types of alternative credit data include mobile money transactions, balance information and mobile phone activity.

**Figure 17:** Digital Credit & Savings Transactions



Source: Uganda Communications Commission

80. **Digital insurance is another growing sector within digital financial services.** The insurance penetration in Uganda of 0.85 is exceptionally low and all insurers are looking for strategies to increase growth. Adoption of technology is one of the options. The strategic use of technologies to create platform business models (i.e. matching consumers and providers via digital means) is driving unprecedented growth opportunities in the rapidly expanding digital economy even for insurers (see Box 6).

**Box 6: Technology is enabling the development and roll-out of agriculture insurance**

**In 2015, the Kenyan government (GoK) launched the *Kenya Livestock Insurance Program (KLIP)*.** The program is implemented through a public-private partnership between GoK and the private sector. The government tenders the business and pre-qualified insurance companies compete for the business. KLIP policies are based on a vegetation availability index (NDVI). Under KLIP, GoK purchases an annual drought insurance cover from private insurance companies on behalf of vulnerable pastoralists. GoK fully subsidizes the premium for more than 18,000 vulnerable pastoral households. Even though the livestock insurance is purchased by the government, insurance companies pay claims directly to the beneficiaries in the event of a payout triggered by drought. Payouts are made into beneficiary bank accounts or their mobile money accounts. The cost of the annual premium subsidies for the GoK is about US\$2.1 million. The higher premium volumes from the government-supported initiative makes the agriculture insurance market attractive and encourages private sector insurers to invest and further develop the market. In February 2018, the El Niño drought triggered a payout of approximately US\$ 7.2 million, directly benefiting 12,000 people under the KILP.

**In partnership with private insurance companies, the GoU launched the *Ugandan Agriculture Insurance Scheme (UAIS)* as a 5-year pilot in July 2016.** The objectives of the scheme are to ensure that Ugandan farmers are protected against the effects of agriculture risks, with particular regard to production risks, to increase farmer access to credit, and to make crops, livestock and aquaculture insurance affordable to smallholder producers. The UAIS offers a range of crop, livestock, poultry and aquaculture insurance coverage to Ugandan farmers, and is promoted by the GoU through the provision of premium subsidies. UAIS has achieved significant uptake with more than 67,000 policies sold in its first 18 months of operations. Most of the policies sold are for Multi-Peril Crop Insurance (MPCI), including 40,000 through Centenary Bank, a leading Microfinance Commercial Bank in Uganda. Total premiums underwritten amounted to US\$ 8.6 billion, of which US\$ 5.7 billion was premium subsidies (67 percent), and a total of US\$ 4 billion has been paid in claims. The scheme successfully crowded in the private sector to act as risk carrier, with eleven insurance companies forming an Agricultural Insurance Consortium, housed by the Uganda Insurance Association, that pools expertise and resources to underwrite agriculture insurance products. The products are distributed through seven participating rural banks.

Source: World Bank, May 2019. Policy Note: Unlocking agriculture finance and insurance in Uganda – The Financial Sector’s role in agricultural transformation.

81. **The introduction of a tax on mobile money withdrawals poses a challenge for the development of digital financial services in Uganda.** A 1 percent tax was imposed on mobile money withdrawals in July 2018, which, following a public outcry, was revised downwards to 0.5 percent in October 2018. The volume of mobile money transactions fell by 25 percent and peer-

to-peer transactions fell by 50 percent in the two months following the implementation of the tax.<sup>88</sup> Although transactions have since recovered and continue to grow, there is a concern that the full growth potential of mobile money is not being realized. There is also a broader question of leveling the playing field between mobile money agents where transactions are subject to withdrawal taxes and traditional bank agents where transactions are not subject to such taxes. The indirect impact on utility payments (60 percent of which are made using mobile money), ability of non-bank financial institutions to serve clients (often in remote areas), and access to digital credit has yet to be fully studied. Though the tax was reduced, the challenge it poses for the development of digital financial services remains. Mobile money often serves as a gateway digital service that affords the versatility of digital products and services to the average consumer, which in turn can facilitate the use of other digital products and services, and ultimately a broadening of the tax base for the government as the digital economy expands. Therefore, taxation policies that constrain the growth of mobile money may have spillover effects on the extent to which consumers use other digital products and services. A focus group study in Kampala found that even after the reduction in tax, 70 percent of respondents reported decreased transactions using mobile money, with more than 50 percent of these using alternatives like in-person transactions.<sup>89</sup>

**82. Fintechs abound in Uganda, focusing on developing and providing digital solutions for payments integration and aggregation.** These include fintech entities engaged in agent management, payment service providers, payment gateways, payment aggregators and switching services for smaller mobile money issuers. Another Fintech provides a core banking solution on the cloud for Savings and Credit Cooperative Organizations (SACCOs), offers integration with major mobile money issuers (MTN money and Airtel money), and also facilitates digital transactions of SACCOs and their members. A motorbike ride sharing service also issues e-money (in partnership with a licensed entity) with different wallets for customers and drivers, which can be used for paying fares and fuel payments. As seen in several markets, private sector platforms are also offering digital financial services.

**83. NITA-U is also involved in setting up a Government e-Payment gateway to facilitate electronic payments for Government services, including person-to-government (P2G), business-to-government (B2G), and government-to-person (G2P) payments.** This work is currently in progress, with the gateway now being used in a limited way for disbursements to farmers under the Ministry of Agriculture's e-Voucher program. Over a period of time and in a phased manner, the intention is to digitize all government payments to improve efficiency in government spending and reduce costs. The e-payment gateway is proposed to be used for all social protection payments, B2B, B2C, and P2G payments in a phased manner.

**84. The e-voucher program allows farmers to leverage digital payment solutions and access a wide range of inputs.** Under the e-voucher program (Figure 18), the farmer is registered on the e-Voucher app which is linked with NITA-U's e-payment gateway. At the time of registration itself, the e-Voucher system creates a virtual wallet account in the farmer's name. Thereafter, the farmer is required to first pay his/her share of the cost for the farm inputs – including fertilizers, pesticides, seeds, on-farm storage equipment, and other agricultural services – to a specified bank account designated by the Ministry of Agriculture. The interface with the e-Payment gateway provides various online digital payment options to the farmer such as payment through bank account, mobile wallets, etc. In addition, farmers also have the option to use agent

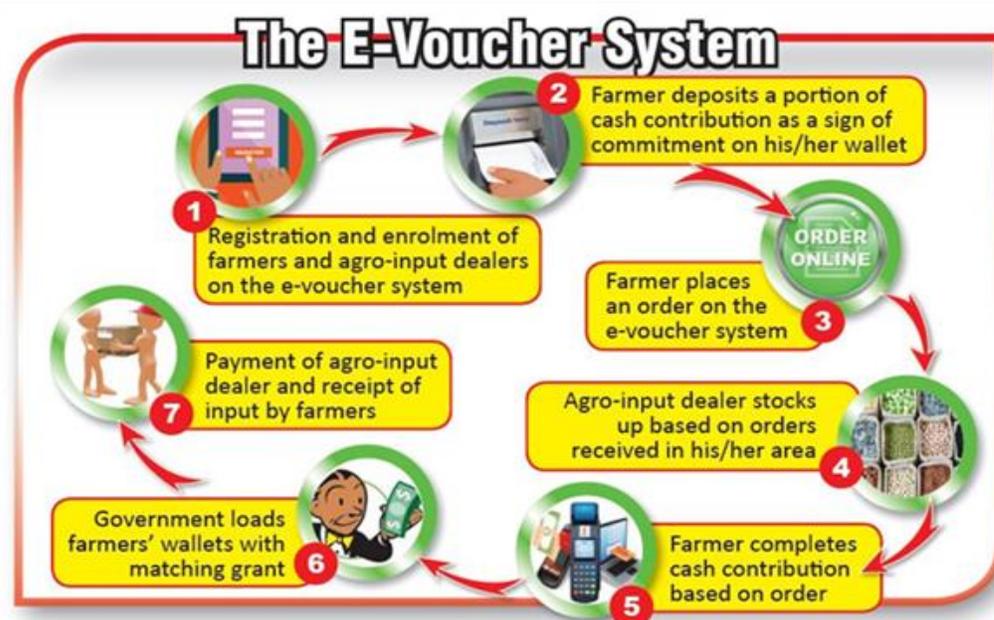
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<sup>88</sup> GSMA (2018)

<sup>89</sup> Pollicy.org (2019)

banking and pay in cash or through digital means at agent locations. Once the commercial bank confirms receipt of funds from the farmer, the Ministry of Agriculture contributes its share and instructs the commercial bank to credit the full amount to the farmer’s virtual wallet in the e-voucher system. On completion of this funding process, the farmer can go to the agricultural dealer and utilize the amount for purchase of farm inputs. The agricultural dealers are also linked and registered on the e-Voucher system. In conjunction with the partial subsidy for the purchase of inputs, the e-Voucher program also provides focused training and extension services in the use of the purchased inputs to ensure their most effective on-farm use.

**Figure 18:** The e-Voucher system is enhancing productivity in the agricultural sector



85. **For the private sector in Uganda, however, digital technologies still do not play a significant role in facilitating access to credit.** Private sector credit in Uganda is 16 percent of GDP compared to 46 percent in SSA, and digital models to channel credit to the private sector remain underdeveloped. Some companies like DPO are, however, testing a model of unsecured lending, whereby they disburse loans of up to US\$ 8,000<sup>90</sup> without requiring their users to post collateral. This model can be expanded to other platforms, which can leverage merchant generated data (like cash flow patterns) to expand access to credit.

86. **Moreover, the regulatory framework for digital financial services is still evolving and gaps remain.** The National Payment System Bill has just been passed by Parliament, but there is no concrete timeline for next steps and implementation. An action plan for the broader National Payments Policy is also yet to be finalized. Consumer protection is another concern; currently it is not clear whether the consumer protection measures outlined in Bank of Uganda’s policy and regulatory framework are also applicable to e-money/mobile money providers and to payment

<sup>90</sup> <https://www.dpogroup.com/africa/easy-advance/>

aggregators/integrators. A clear policy stance in this regard will strengthen consumer confidence and help build the trust factor in digital payment services among consumers.

### The digital entrepreneurship ecosystem is nascent, but dynamic

87. **Uganda places well in global entrepreneurship rankings in terms of *quantity* of entrepreneurial activity (including both necessity<sup>91</sup> and opportunity-driven),<sup>92</sup> but lags on *quality*.** While the total early stage entrepreneurship ranking of Uganda is among the highest in the world, the 2018 Global Entrepreneurship Development Index (GEDI) puts Uganda near the bottom of the rankings, at 131 out of 137 countries,<sup>93</sup> based on the quality of its entrepreneurship ecosystem. In this context, the quality of the entrepreneurship ecosystem measures perceptions of entrepreneurship opportunities, levels of innovation and technology adoption, availability of skills, and integration with the international economy. These aspects are underdeveloped in Uganda and relatedly, the tech ecosystem in Uganda is limited in size and scope.

**Table 9:** Comparison of entrepreneurship ecosystem indicators

	Kenya	Nigeria	Rwanda	Tanzania	Uganda
<b>Global Entrepreneurship Index Rank (out of 137 countries)</b>	109	101	91	115	131
<b>Availability of venture capital (score out of 7)</b>	3.03	1.8	3.24	2.65	2.46
<b>UNCTAD E-commerce Index Rank (out of 152 countries)<sup>94</sup></b>	88	79	121	96	105
<b>Opportunity perception<sup>95</sup> score (out of 1)</b>	0.30	0.37	0.36	0.29	0.28

Source: Global Entrepreneurship Index; TCdata360; UNCTAD

88. **The Ugandan economy is diversifying, albeit slowly, and can be driven by the digital economy.** The services sector amounted to nearly 52 percent of GDP in SSA in FY19 and about 46 percent of GDP in Uganda, exceeding that of Kenya (43 percent) and Tanzania (38 percent). Digital technologies can boost diversification by addressing challenges of productivity and information asymmetries and enhance tradability across borders. Growth in digitally enabled services is expected to be the fastest growing segment of the global services economy and if Uganda can tap into that trend, this would boost the country’s journey to economic diversification.

89. **There is a growing network of entrepreneurship hubs and service providers aimed at supporting digital startups and Ugandan enterprises are doing well in regional business competitions.** But there is little differentiation between incubation<sup>96</sup> and acceleration<sup>97</sup> services

<sup>91</sup> Necessity entrepreneurship: entrepreneurship driven by the lack of other options in the labor market.

<sup>92</sup> Opportunity entrepreneurship: entrepreneurship driven by the recognition of business opportunities.

<sup>93</sup> GEDI (2018)

<sup>94</sup> The UNCTAD E-commerce Index measures an economy’s preparedness to support online shopping.

<sup>95</sup> Opportunity perception measures the following aspects: percentage of the population that can identify good opportunities to start a business in the area where they live; economic freedom and property rights.

<sup>96</sup> Entrepreneurship incubation: support for creating a new business through provision of services like office space, internet, management training, legal and business registration, access to finance and mentorship. Can last from 1-5 years.

<sup>97</sup> Entrepreneurship acceleration: support an existing business with a viable idea and business model, for 3-6 months, in reaching the growth stage through provision of services like access to investors, access to markets, targeted management advisory, and mentorship.

and sources of financing are limited. In general, hubs find it difficult to develop financial sustainability, as most tend to rely on donor funding for operational expenses.

90. **Donor-funded initiatives drive the service provision by hubs.** While donor resources are important, they can sometimes detract from a more market-driven approach. Reliance on donor resources can also take away a startup's incentive to move beyond prototyping into market access and growth stages.

91. **Uganda is an emerging market for Private Equity (PE)<sup>98</sup> and Venture Capital (VC)<sup>99</sup> in the region.** Private equity in Africa is expanding with nearly 150 tech start-ups having raised more than \$1 billion in 2018.<sup>100</sup> Uganda was the second most popular destination for deals in the technology, media and telecom sector (Kenya led with 8 deals in the sector).<sup>101</sup> However, local investors are not particularly active in the digital space. The Kampala Angel Investment Network was formed in 2018 and has invested in about four startups in the payments and skills platforms spaces.<sup>102</sup>

**Box 7: SafeBoda – a entrepreneurial success story in Uganda**



**Created in 2015, SafeBoda addresses the dual challenges of navigating Uganda's notorious traffic jams and high rates of road accidents.**

Uganda's motorcycle taxis (popularly known as 'boda bodas') while affordable, were not always the safest option. In five years and after onboarding nearly 10,000 drivers, SafeBoda has brought a ride-hailing revolution to Uganda with the introduction of safety features like helmets for drivers and riders. Drivers also have access to emergency cash loans and financing to purchase motorcycles and insurance products.

**The company is also expanding its menu of services, now offering a mobile wallet, payment services and peer-to-peer transfers for users.** A partnership with the Foundation for International Community Assistance (FINCA) offers a savings product to users with the aim of using alternative data generated by activity on the platform (e.g. number of rides, pattern of financial transactions) for access to credit for motorcycle purchases. Since its launch in 2017, the virtual wallet has grown significantly, opening up further opportunities for the development of locally customized solutions and integrated onto digital platforms.

92. **Traditional businesses are also leveraging digital technologies for market development and to tap into new sources of revenue.** Sectoral trends in the digital entrepreneurship space follow both digitization of traditional business models and new innovative businesses. For example, mobile health is a growing area with companies like Teheca innovating to provide homecare and quality medical services accessible via locally developed apps. The agri value chains offer rich ground for value added digital solutions. For example, farmers require low tech provision of timely information. M-farmer and Yo! Uganda are some examples of digitization in the agri value chain. Data accumulated through farmers' activities on the platforms can be leveraged to create dynamic profiles that can support data-based decision-making. However, the

<sup>98</sup> PE: private capital invested in a company in exchange for a share in the business; usually focused on more mature businesses.

<sup>99</sup> VC: private capital invested in a company in exchange for a share in the business; usually focused on younger businesses.

<sup>100</sup> Collon and Dème (2018)

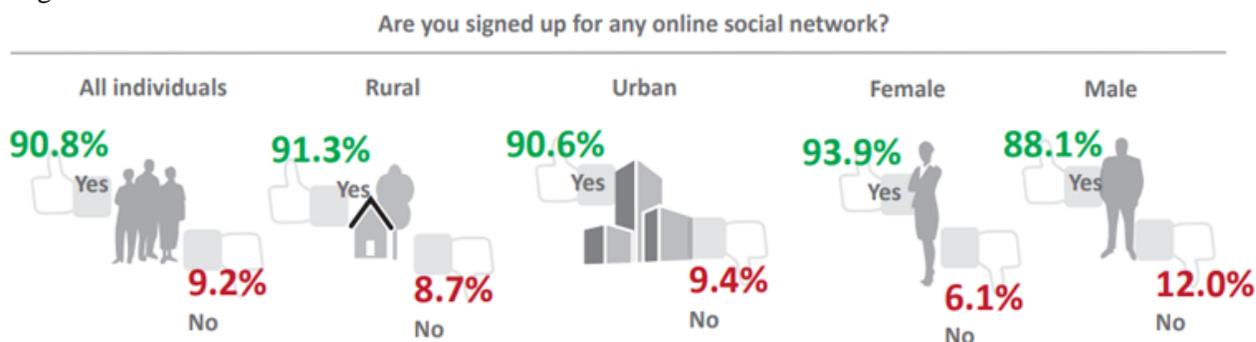
<sup>101</sup> KPMG and EAVCA (June 2019)

<sup>102</sup> <https://kain.co.ug/>

digitization of traditional business models remains limited. There is a need to establish more consolidated linkages between traditional industry and the tech sector, which can contribute important productivity-enhancing technologies and systems for manufacturing and agribusiness sectors. There is also a need to generate demand within traditional sectors and invest in firm’s capabilities to facilitate greater integration of technology. One of the ways this can be achieved is through innovation vouchers, whereby firms can use subsidized access to digital solutions as an incentive to integrate technology into their operations.

93. **E-commerce is a sector with great potential in Uganda.** Uganda ranks 105 out of 152 countries in UNCTAD’s e-commerce index.<sup>103</sup> While only 23 percent of internet users shop online, use of social media platforms is extensive among internet users (Figure 19). Compared to peers, online shopping in Uganda is nearly as prevalent, or even more widespread relative to Zambia (21 percent), Kenya (24 percent) and South Africa (13 percent).<sup>104</sup> As social media usage grows, especially among rural communities and women, it opens a range of entrepreneurship opportunities – for example, Instagram reports a reach of about 420,000 people in Uganda.<sup>105</sup> This highlights the opportunity for market development by developing digital products and services that can leverage social media platforms. However, access and affordability challenges will need to be addressed, otherwise e-commerce platforms like Jumia will remain limited in scope and reach.

**Figure 19:** Proportion of Ugandan internet users that are registered users of social networks by location and gender



Source: <https://www.nita.go.ug/sites/default/files/publications/National%20IT%20Survey%20April%2010th.pdf>

94. **There is reason to be optimistic as Ugandan digital businesses expand regionally and regional businesses find Uganda to be a viable market for entry.** Homegrown Ugandan businesses, tested in the challenging domestic context, are seeking to expand beyond Uganda. Some fintechs, for example, provide services in Democratic Republic of the Congo and Rwanda, and some platforms for farmers are also branching out regionally into Kenya. SafeBoda launched in Kenya in 2017 and in Nigeria in March 2020.<sup>106</sup> Regional businesses also see Uganda as a viable market and are seeking to expand in the country, driving further development of the ecosystem.

<sup>103</sup> UNCTAD (2019). The e-commerce index measures an economy’s preparedness to support online shopping.

<sup>104</sup> Ibid

<sup>105</sup> Kemp (2019)

<sup>106</sup> Kemp (2020)

95. **The regulatory environment that has enabled digital entrepreneurship has evolved in a mostly piecemeal fashion so far, but further development will require a more cohesive approach.** Governance is a cross-cutting theme that impacts all pillars of the digital economy. Several legislative actions have been passed including the National Information Technology Authority – Uganda (NITA-U) Act 2009, the Electronic Signatures Act 2011, the Electronic Transactions Act 2011, the Computer Misuse Act 2011, the Uganda Communications Act 2013, the Access to Information Act 2005, the Data Protection and Privacy Bill 2019, and the National Payment Systems Bill 2020. However, not all are being adequately implemented and gaps remain, for example, with limited scope for venture capital (e.g. with the Companies Act 2012 not allowing for compulsorily convertible preferred shares) and delayed implementation of the data protection law.

### The digital divide constrains growth of Uganda’s digital economy

96. **Across most pillars of the digital economy, a gender gap prevails.** Gender inequities exist in both access to and usage of digital technologies, which in turn influences the participation of women in the digital economy. This is of particular concern because the digital economy offers avenues to overcome traditional constraints for women such as mobility, access to information and services, and the ability to build networks. Even as financial inclusion of women has increased since 2014, a gender gap remains. Women’s use of basic digital services such as mobile money, digital payments, online utility payments and e-commerce is well below that of male counterparts. These basic disparities provide insights into gender gaps across the broader digital economy.

97. **Moreover, there are geographical disparities in access and usage of digital technologies.** Network coverage in Uganda has grown, but remains limited in the northern region and in rural areas.<sup>107</sup> While infrastructure investments continue to be made, more work needs to be done in enhancing digital literacy across potential consumer segments and making basic digital services accessible.

98. **Refugees in Uganda are also underserved.** The more than 1 million refugees in Uganda are a potential consumer segment for digital products and services and an underutilized source of talent that can support Uganda’s digital economy. At present, financial institutions like Equity Bank and career platforms like Fuzu are engaged in providing limited financial and job matching services to select refugee communities. However, refugee women are far less likely to own and use mobile phones (and access mobile internet) than refugee men.<sup>108</sup>

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<sup>107</sup> GSMA (2020)

<sup>108</sup> GSMA (2019, March)

### 3.3. Looking ahead: key messages for the next phase of Uganda’s digital transformation

Leverage digital technologies to mitigate the health impact of COVID-19 and support the recovery

99. **There is significant scope for digital solutions to support the COVID-19 health response, including through leveraging MNO data.** As discussed in Part 1, the COVID-19 crisis has had a significant impact on Ugandans and the economy. Even though emergency measures have been put in place, there is still significant scope to expand mobile health and digital solutions to track cases, preempt outbreaks and manage public health resources (see Table 10). Mobility indicators based on mobile operators’ data can inform epidemiological models and monitor the implementation of isolation measures. However, implementing this approach requires high standards of data privacy in the use of personal information for tracing and monitoring. Such standards are not currently in place in Uganda, but progress may be made if the recent Data Protection and Privacy Law can be fully implemented.

**Table 10:** Digital technologies and public health

Public-health measures	Digital technology			
	IoT	Big data	AI	Blockchain
1. Monitoring, surveillance, detection and prevention of COVID-19 (directly related to COVID-19)	+++	+++	++	+
Examples	1. Real-time tracking and live updates in various online databases in the USA, UK and China	1. Modeling of disease activity, potential growth and areas of spread	1. Detection of COVID-19 from chest imaging (X-ray) (Beijing Hospital)	1. Manufacturing and distribution of COVID-19 vaccines once they are available
	2. Live tracking of the at-risk vicinity in Korea (Coronamap.live; Wuhanvirus.kr)	2. Modeling of the preparedness and vulnerability of countries in fighting a disease outbreak	2. Prognostication of disease progression via clinical data, imaging and AI	2. Insurance claims from COVID-related illness and death
2. Mitigation of impact (indirectly related to COVID-19)	+++	++	+++	++
Examples	1. Virtual clinics (PingAn, China)	1. Business modeling on pharmaceutical supplies for various medications	1. AI to automatically diagnose medical conditions unrelated to COVID-19 (Zhongshan Ophthalmic Eye Center, China)	1. Distribution of patients’ regular medication to the local pharmacy or patients’ doorstep
	2. Public information dissemination via WhatsApp in Singapore <sup>a</sup>	2. Modeling of the utility of operating theaters and clinics with manpower projections	2. Medical ‘chat bots’ to address public inquiries on COVID-19	

Source: Ting et al (2020)

Note: + or low impact (no clear example yet in either official government website); ++ or moderate impact (one clear example); +++ or high impact (two or more examples).

100. **While not all solutions may be available immediately in Uganda, equipping and training the CHW network offers a viable channel for integrating digital solutions into the widest national network.** For example, equipping and training CHWs in digital data collection

can generate close to real-time data for disease surveillance and monitoring. The existing digital inventory management solutions can be further scaled up for the public health sector. Public information campaigns and medical chat bots can be deployed relatively easily, leveraging the strong social media participation among the population. Some tele-health solutions are already available in the market and these can be scaled up via hospital networks to reduce in-person visits.

**101. Scaling up commercially available digital solutions through public-private sector collaboration for pharmaceutical and inventory management, health records management and tele-health can allow for a more strategic approach towards COVID-19 mitigation.**

Figure 20 shows a select menu of digital health solutions available in Uganda, ranging from portable diagnostics (M-scan) to clinical and records management. These solutions can be scaled up through the public health system. At the same time this is an ideal opportunity for the private sector to step up innovation to respond to the crisis.

**Figure 201:** Selection of m-health apps and solutions in Uganda



**102. Leveraging digital financial services (DFS) will allow for continued access to essential financial services even as physical access points face closure or restrictions.** Incentivizing greater uptake of DFS in this context may require reduction in fees and increase in transaction limits for mobile wallets. Although these and other steps have been taken in the immediate response to COVID-19, there may be opportunities to consider whether these can remain in place after the crisis as well. The recently launched online Know Your Customer (KYC) project<sup>109</sup> also offers an important avenue to reduce transaction costs for financial institutions and expand the availability of financial services and access for consumers.

**103. For firms, surviving the crisis and growing through the recovery depends on adequate finance, the ability to develop new capabilities and resilience.** For example, liquidity support for firms can be delivered through digital platforms, reducing the need and demand for extended paperwork and in-person interactions. Medium-to-long term investments in enhancing the

<sup>109</sup> <https://www.bou.or.ug/bou/bouwebsite/RelatedPages/Publications/article-v2/Launch-of-BoU-NIRA-e-KYC-project/>

innovation and technological capacity of firms (through innovation vouchers for example) can also be deployed. Simplified loan application processes for Micro, Small, and Medium Enterprises (MSMEs) and leveraging alternative credit scoring models can also reduce transaction costs and channel finance to the private sector. Last, productivity can be increased through firm-level support that incentivizes take-up of digital technologies such as smart manufacturing, where adoption in Uganda has generally lagged.

**104. Expediting the implementation of digital authentication, mobile ID solutions and digital payments would allow for a more effective social protection response to the pandemic.** Digital authentication mechanisms coupled with digital payments can increase the speed, efficiency and cost savings associated with timely distribution of safety nets in situations like the COVID-19 pandemic, where social distancing and limited physical interactions are required. A solution to facilitate secure identification and authentication of a person or entity, designed to bind the user of an online transaction with their “real world” identity, is essential. This will allow government officials to provide remote services when the only way to authenticate one’s identity is through digital means. Furthermore, enabling digital payments will help improve the overall accountability of G2P payments. Going forward, a digital “warehouse” of beneficiary information (a single registry) or of potential beneficiaries (a social registry) will be required for the government to provide an effective shock-responsive system. Such a social registry would also allow government to better target, identify and verify beneficiaries, especially if they are linked to the National Identification Register.

Strengthen regulatory environment to allow for the continued expansion of the digital economy

**105. Although the National Payments Bill has recently been passed by Parliament, the lack of an implementation timeline constrains further development and effective regulation of the rapidly growing fintech sector.** Relatedly, a time-bound action plan with a monitoring mechanism should be put in place to implement the various recommendations and action points outlined under the National Payments Policy framework.

**106. The adoption of the Data Protection and Privacy Bill in December of 2018 was a big step forward, but its operationalization too is delayed.** Uganda is yet to make the Law fully operational through the establishment of a Data Privacy office and by issuing regulations to make the Law effective.

**107. While growth in digital consumer credit in Uganda is impressive, a regulatory framework is required to mitigate the risks of unregulated digital lending, which includes high interest rates and predatory lending that could result in high default rates and systemic risk.** The current framework for regulation of credit is under the BoU Financial Consumer Protection Guidelines, 2011, which do not apply to fintechs and other unregulated players. However, several entities not regulated by the BoU continue to extend credit. This makes consumer protection difficult to enforce among such institutions. There is a need to establish a robust regulatory ‘framework for orderly digital lending’ that would cover all credit service providers. This will address issues around market conduct (data management and privacy, product disclosure, customer redress, consumer over-indebtedness, rates and pricing) and systemic risk

(licensing and reporting requirements, lending prohibitions, capital requirements, and governance requirements).

## Review taxation of the digital economy

108. **Taxing the digital economy may appear an attractive proposition to boost government revenues, but it may constrain market development over the medium-to-long-term.** Although enhanced tax revenue mobilization and limited borrowing are sound strategies for the GoU to provide additional services, there is a need to review how and where the digital economy should be taxed, balanced against the long-term benefits of market development, including the impact on financial inclusion and internet access. Thus, a short-term emphasis on harvesting revenues from the digital economy, which remains in early stages of development, can stunt its future growth and revenue potential. Focusing on market development, including boosting affordability of devices and services, will allow for a broader range of digital products and services to thrive in the market and be accessible to more people, hence broadening the government's tax base in the medium-to-long-term. For example, mobile phones and similar devices need to be re-categorized as computing devices so that taxes on these items can be eliminated. Kenya, for example, eliminated domestic taxes on mobile phones. Such measures would improve the affordability of ICT services and yield more revenue for government over time. Even in the short-term, it is likely that government will see enhanced tax revenues through the increased volumes and revenues of operators as the subscriber base continues to grow.

109. **The social media tax is not only likely to reduce the proportion of Internet users, but also to widen digital and income inequality.** There is a need for policymakers to re-evaluate this policy and its social costs. Social media services contribute to the reduction in information asymmetry, allow microentrepreneurs to reach consumers, and keep migrant populations socially connected. Moreover, the tax is difficult to collect and easy to bypass by more technically savvy users. In FY19, the Ugandan Revenue Authority collected only US\$ 49.5 billion against a projected US\$ 284 billion (which, as discussed in Box 2, was less than 0.3 percent of overall revenue in FY19). The levy is likely to continue to discourage internet use and widen digital inequality among the poor and the rich. Given the very small contribution to overall revenues, one might reasonably question its worth.

110. **Removing the social media tax would contribute positively to the COVID-19 crisis response and encourage the use of internet and digital technology in Uganda.** The availability of digital services such as online shopping, food delivery, social media, instant messaging, and online entertainment allows people in self-isolation to remain connected and socially and economically active while at home. Yet, this requires that barriers to internet use and online transactions are reduced, and that the use of these tools is affordable, especially in countries where internet penetration is still low such as Uganda. Governments can promote affordability by removing taxes and levies applied to specific digital platforms and services, thereby reducing transaction costs and supporting telecommunications companies in lowering prices for services that are needed during the crisis. In the long run, this is also likely to broaden the tax base.

111. **The tax on mobile money withdrawals should be revisited and re-examined.** In the case of Uganda, the mobile money service is provided by a licensed institution (bank) in partnership with a MNO. While one product/service provided by the bank (agent withdrawals) is not taxed, another product/service provided through a technical solution (mobile phone) is taxed.

Even if the tax were removed, mobile money services would still contribute to the tax base through the 10 percent excise duty on mobile money transaction fees introduced in the 2013/14 budget year, generating on average 6 percent of total excise duty revenues. In addition, Value Added Tax is also applied to mobile money transaction fees. The continued imposition of the mobile money withdrawal tax could slow the achievement of key priorities including greater financial inclusion, promotion and adoption of digital payments, and reducing the use of cash during the pandemic.

## Develop coherent strategy of ecosystem support, including skills development

**112. Despite the high-level support for digital entrepreneurship in Uganda, practical support for entrepreneurs is ad-hoc and fragmented.** Hubs that offer workspace and select advisory support are concentrated in Kampala and do not have a sustainable strategy for graduating enterprises from incubation and acceleration programs. The more established digital entrepreneurs do not interact with the wider ecosystem reflecting silos in an already limited landscape. A more coherent, ecosystem-wide approach that combines support services for entrepreneurs, stimulates private sector investments in venture finance, and features greater policy commitment and coordination can enhance the value of the public investments driving Uganda's digital transformation. For example, new government-run hubs can be run by private sector hubs for a fee, which would allow for the continued scaling up of successful private sector approaches to support the digital economy.

**113. The gaps in basic and advanced digital skills require a combination of education policy interventions and private sector collaboration.** Development of advanced digital skills and professional ICT skills training can be achieved through existing international frameworks such as EU Digcomp 2.1<sup>110</sup>, UNESCO ICT Competency Framework,<sup>111</sup> or Skills Framework for the Information Age (SFIA).<sup>112</sup> An ICT in Education policy would be needed to set standards and guide the integration of digital technologies across the entire curriculum. Furthermore, involving the private sector in defining a national framework and curriculum for digital skills across all levels would ensure alignment between demand and supply.

**114. Investments in enhancing the capabilities of firms is key for catalyzing technology adoption and market development in Uganda.** Market demand for digital solutions can spur innovation in the digital economy, with startups seeking to respond to real sector needs and firms reaping productivity dividends for the private sector. Business advisory services can support firms in identifying applicable technology solutions, while entrepreneurship hubs can connect firms with digital solutions' providers. Funding for reskilling employees to allow them to effectively deploy digital technologies and for purchasing solutions to be provided through credit facilities and innovation vouchers whereby firms can receive subsidized services. This would also be an important aspect of building private sector resilience to survive crises and recover post-crisis.

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<sup>110</sup> <https://ec.europa.eu/jrc/en/digcompedu>

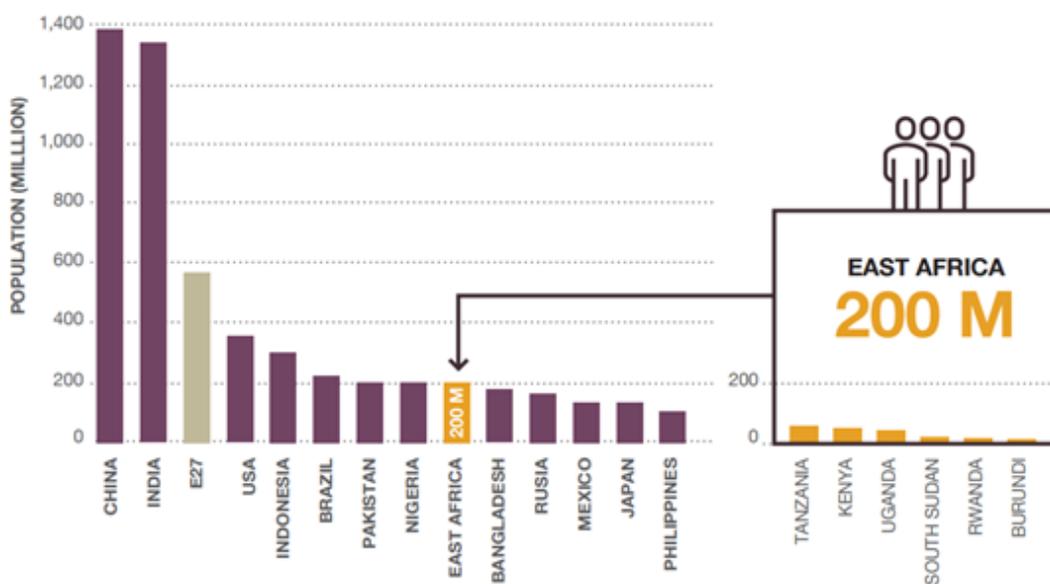
<sup>111</sup> <https://unesdoc.unesco.org/ark:/48223/pf0000213475>

<sup>112</sup> <https://www.sfia-online.org/en/tools-and-resources/sfia-views/sfia-7-for-digital-transformation>

## Catalyze regional and global integration of Uganda’s digital economy

115. **Based on global experience, especially from the EU, a SDM has the potential to unleash critical gains in East Africa broadly and for Uganda in particular through the creation of connected data and online markets.**<sup>113</sup> Some key steps that can be taken towards the SDM include cross-border integration of network infrastructure, regional harmonization of consumer protection laws in relation to online services, and enhancing access and affordability of digital services. Estimates find that regional GDP would rise USD 1-2.6 billion (2 billion from broadband integration alone) and benefits of about US\$ 632 million would accrue to existing mobile broadband subscribers in Uganda through lower prices and increased network effects.<sup>114</sup> Ugandan digital businesses are already making strides in regional expansion – SafeBoda launched in Kenya in 2017 and in Nigeria in March 2020,<sup>115</sup> fintechs like True African and platforms such as M-farmer also run operations in neighboring countries.

**Figure 21:** Population size of the largest global markets



Source: World Bank, A-Single-Digital-Market-for-East-Africa-Presenting-Vision-Strategic-Framework-Implementation-Roadmap-and-Impact-Assessment

### 3.4. Conclusion

116. **Although Uganda has made significant strides in expanding digital infrastructure and the digital economy, gaps remain.** Uganda is now an emerging hub of activity in the region, attracting new businesses and initial investments in the digital economy. However, some segments of the population remain underserved and the potential of the digital transformation to power Uganda’s transition to middle income status remains untapped. Linkages between the real sectors,

<sup>113</sup> World Bank. (2019a, May)

<sup>114</sup> Ibid

<sup>115</sup> Jackson, Tom (March 2020)

like agriculture and manufacturing, and the digital economy are limited, though growing as more digital businesses enter the market. Scaling up the nascent linkages through further digitization of agriculture input markets and extension services (similar to the e-voucher program), strengthening the SDM to support regional linkages, and creating a program of innovation vouchers for firms to adopt digital technologies offers opportunities to further advance Uganda's digital transformation.

117. **The digital transformation of Uganda can be achieved through a combination of ambitious public-and-private-sector-led efforts.** Continued investment in expanding access to digital technologies and in basic and advanced digital skills, facilitating the adoption of digital technologies and supporting entry of digital and digitally enabled businesses into the market are key priorities for Uganda to advance on its digital economy agenda. A concerted and coordinated push is needed to realize the tremendous gains from the digital economy, including opportunities for informal workers and businesses to connect with the formal economy, for traditional business models to leverage data and technologies for greater productivity and for labor market entrants to be ready for the jobs of the future. This will require the public sector and regulators to be responsive to changing market conditions and maintain an enabling environment conducive to private sector investments, bring in regional and global experience, and manage associated risks of consumer and privacy protection. The GoU is on the right path, highlighted in the Digital Uganda Vision, the Data Protection and Privacy Bill, and in various ICT initiatives seeded across MDAs. There is a need to consolidate these efforts, capitalize on private sector momentum and leverage partnerships to support Uganda's development journey towards middle-income status.

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